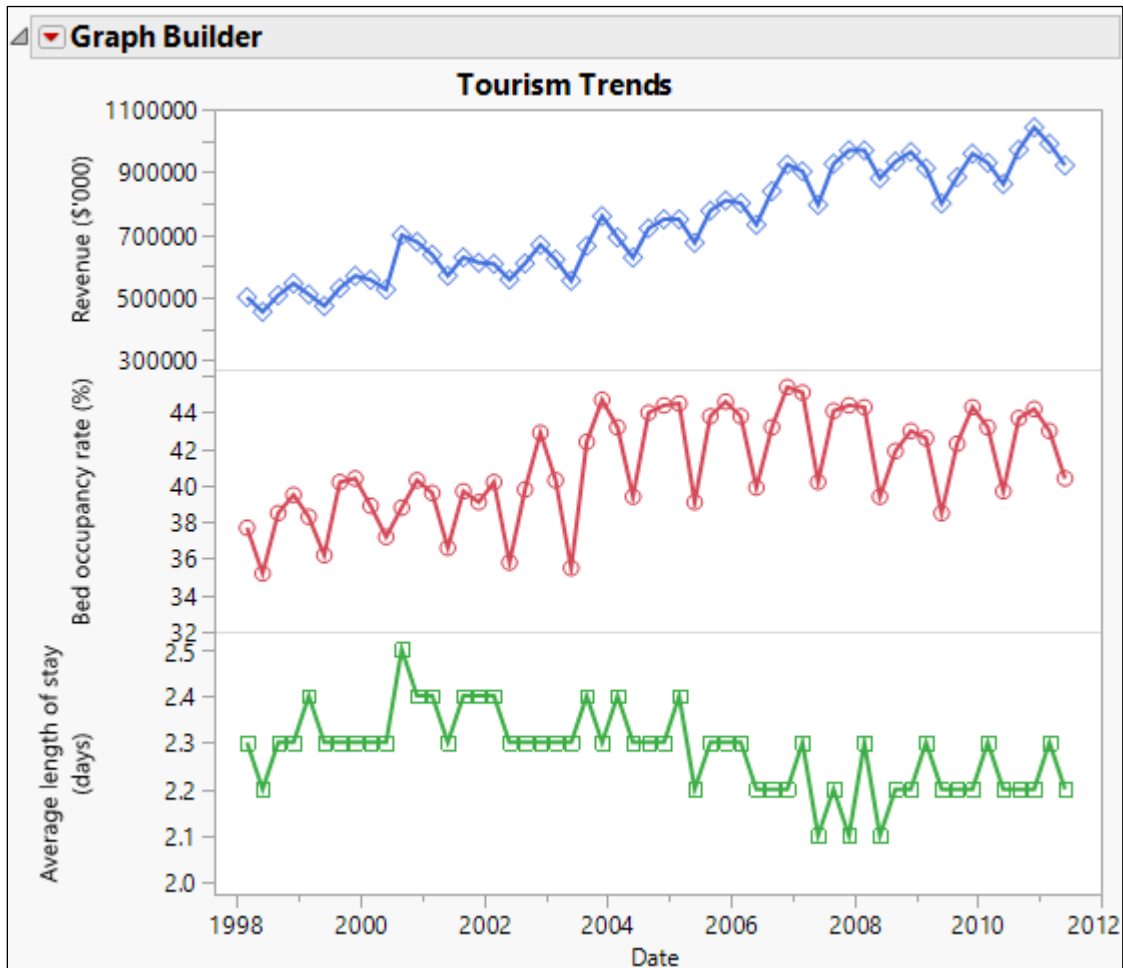


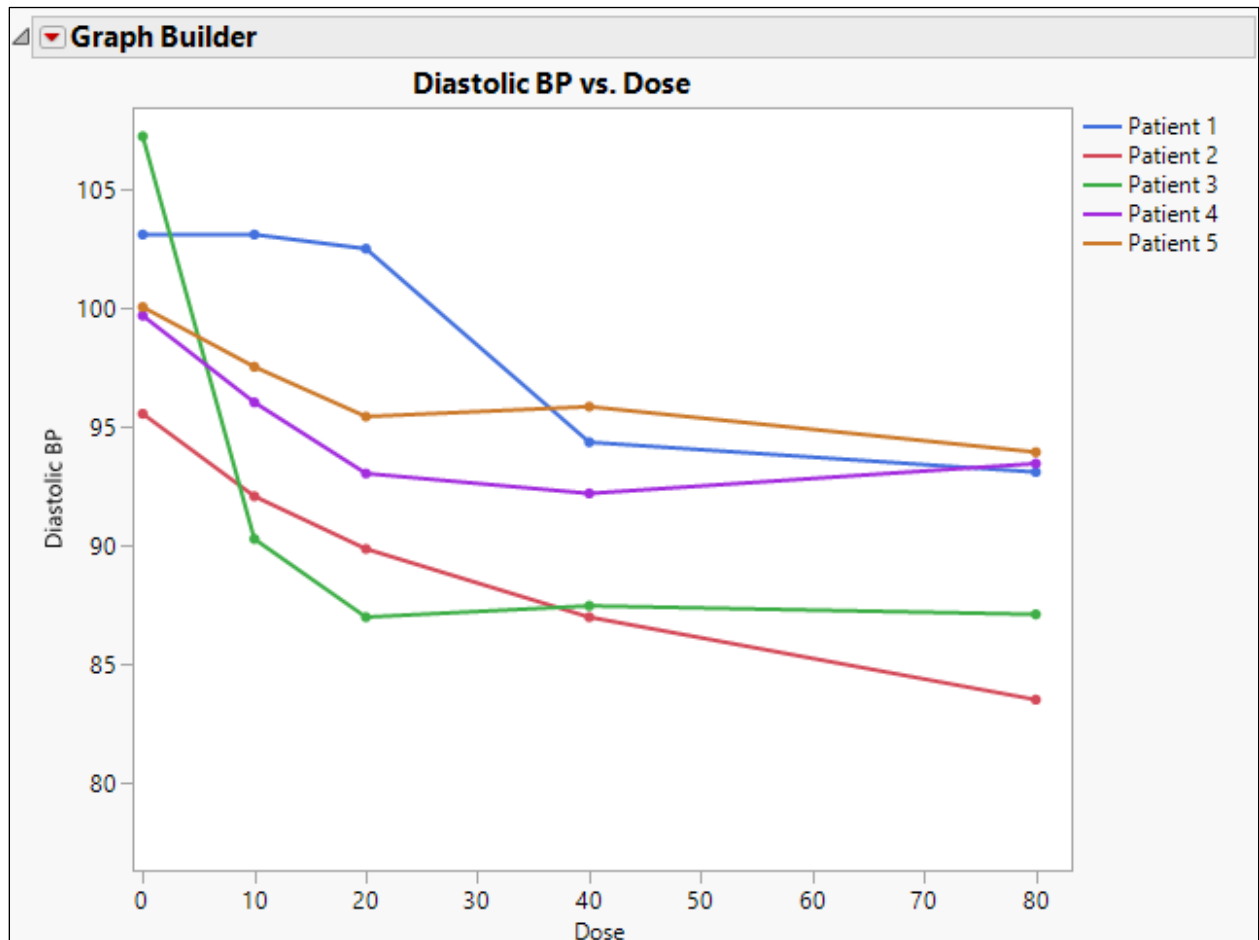
These hands-on activities allow you to practice building graphs in JMP using Graph Builder. Extract the data tables from **Graph Builder Practice.zip** for use in the following activities. The solutions follow the instructions for these activities.

### Level 1

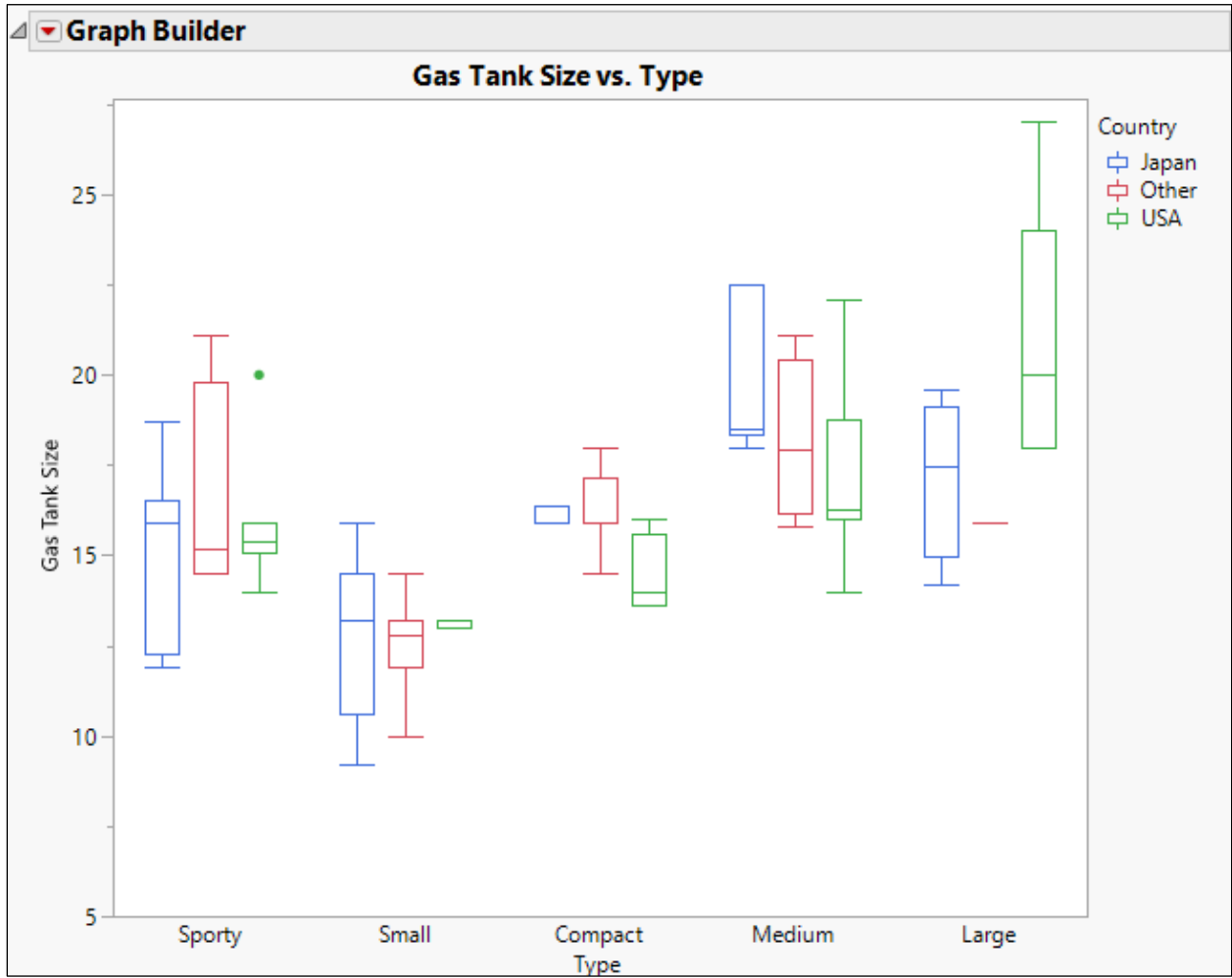
1. Open the Australian Tourism data table and create the following graph.



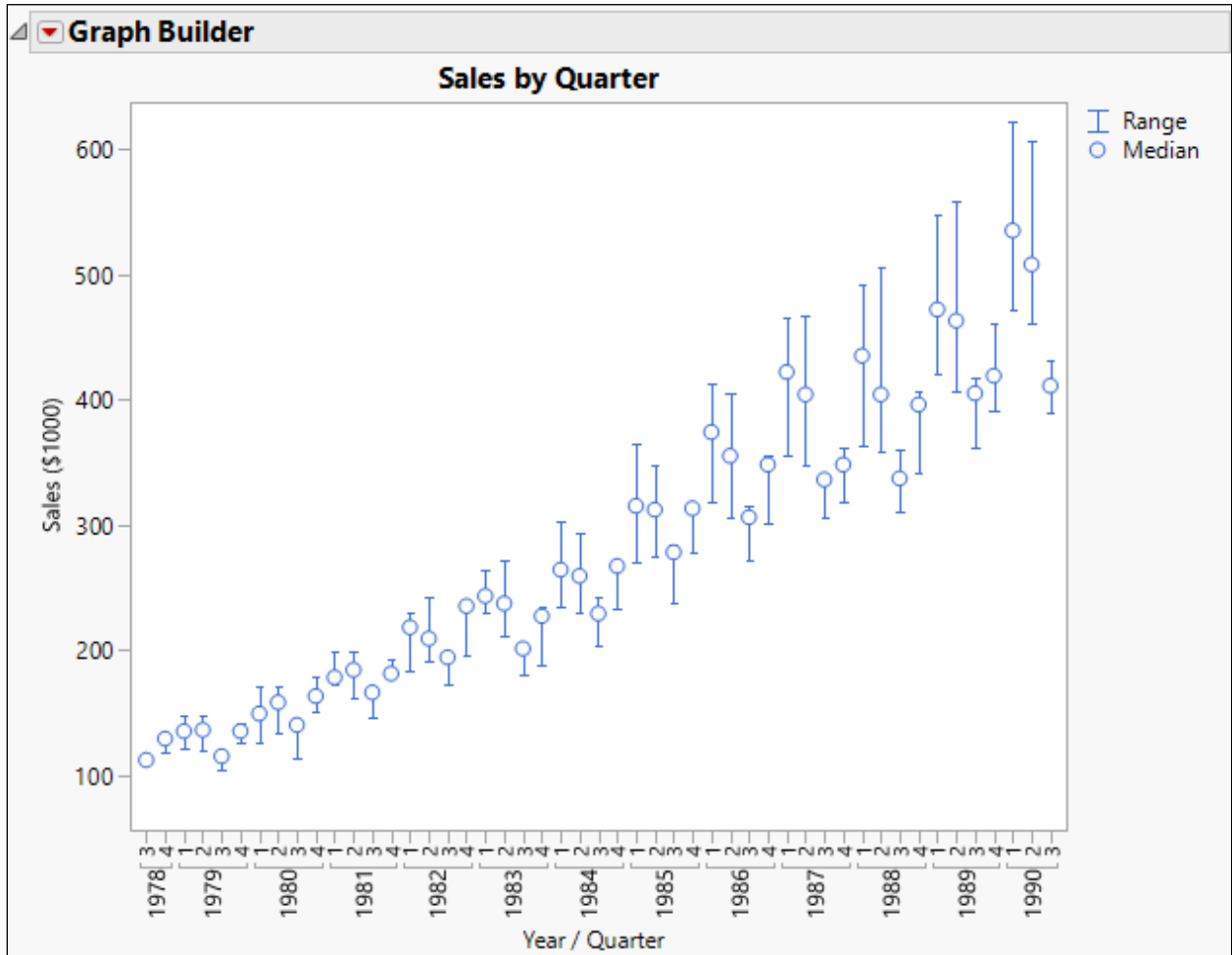
2. Open the Dose Response data table and create the following graph.



3. Open the Car Physical Data data table and create the following graph.

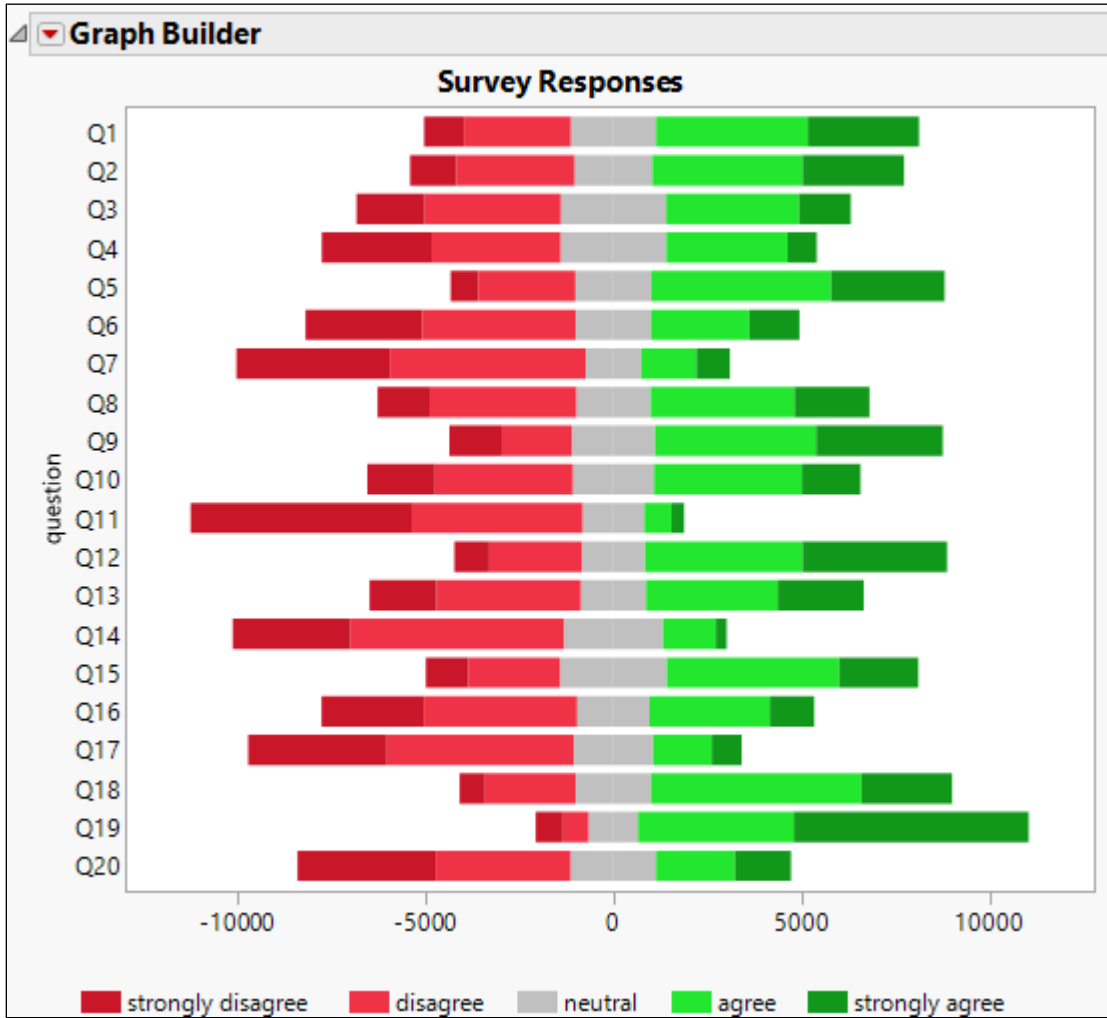


4. Open the Sales by Quarter data table and create the following graph.



## Level 2

- Open the Likert Survey data table. Examine the columns, especially notice the formula columns, then create the following graph.



6. The DOE Results data table contains data from a designed experiment. A full factorial (all combinations) of factors X1, X2, X3 was performed, and the response Y for each treatment combination was recorded.

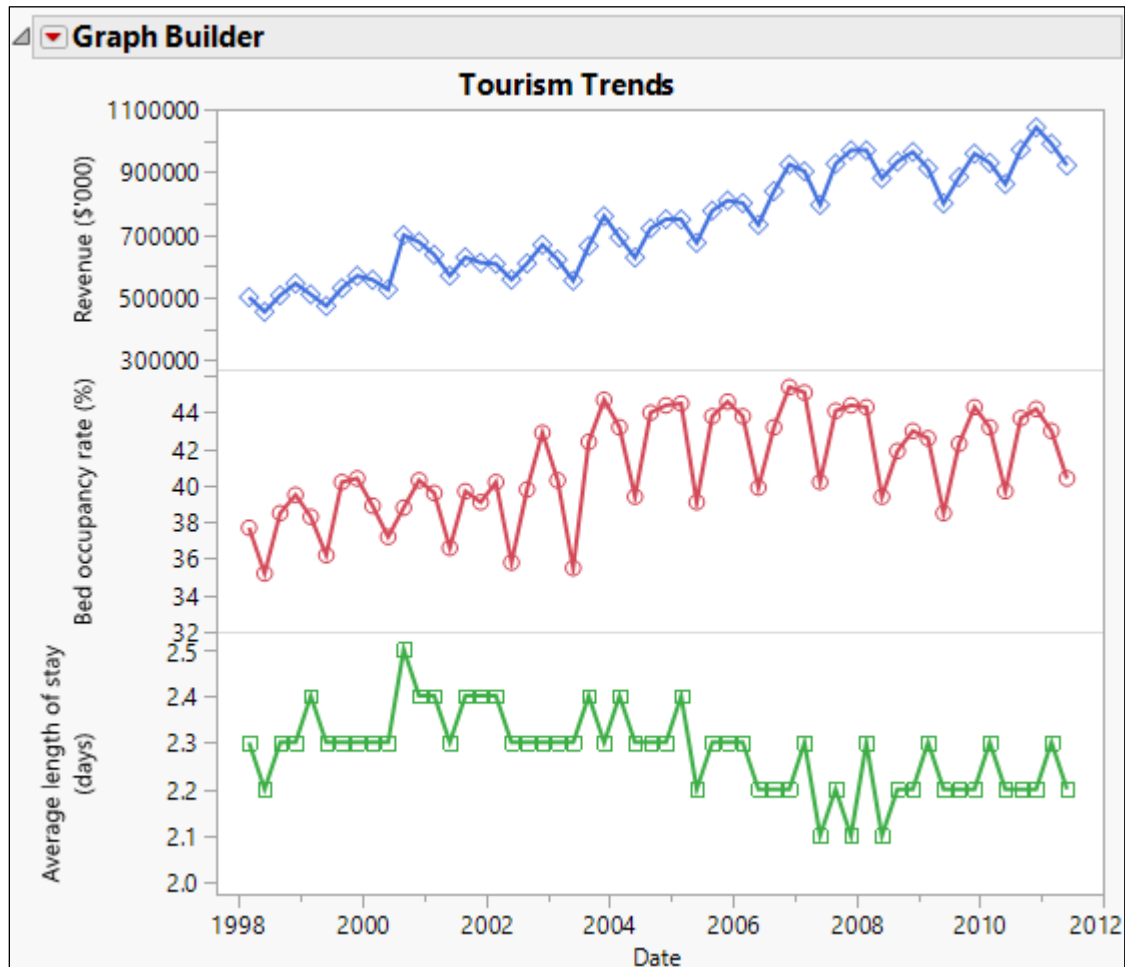
A main effect plot shows the average value of the response at each level of the factors. A two-factor interaction plot shows the average value of the response at each level of two of the factors.

Create graphs to show the main effects and two-factor interaction effects.

7. The Potter data table contains measurements taken on different examples of pottery jugs from three different potters. Use Graph Builder to make a scatterplot of two of the continuous variables, then switch columns to find relationships that vary depending on the potter.

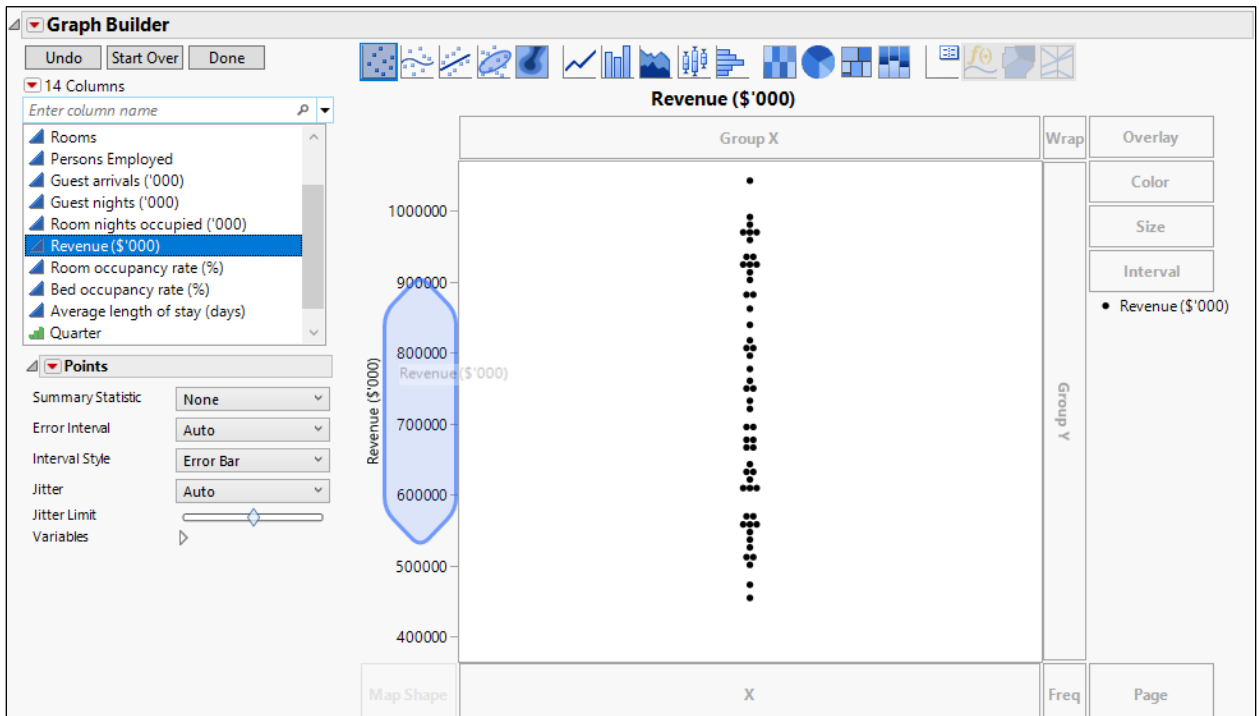
# Solutions

1. Open the Australian Tourism data table and create the following graph.

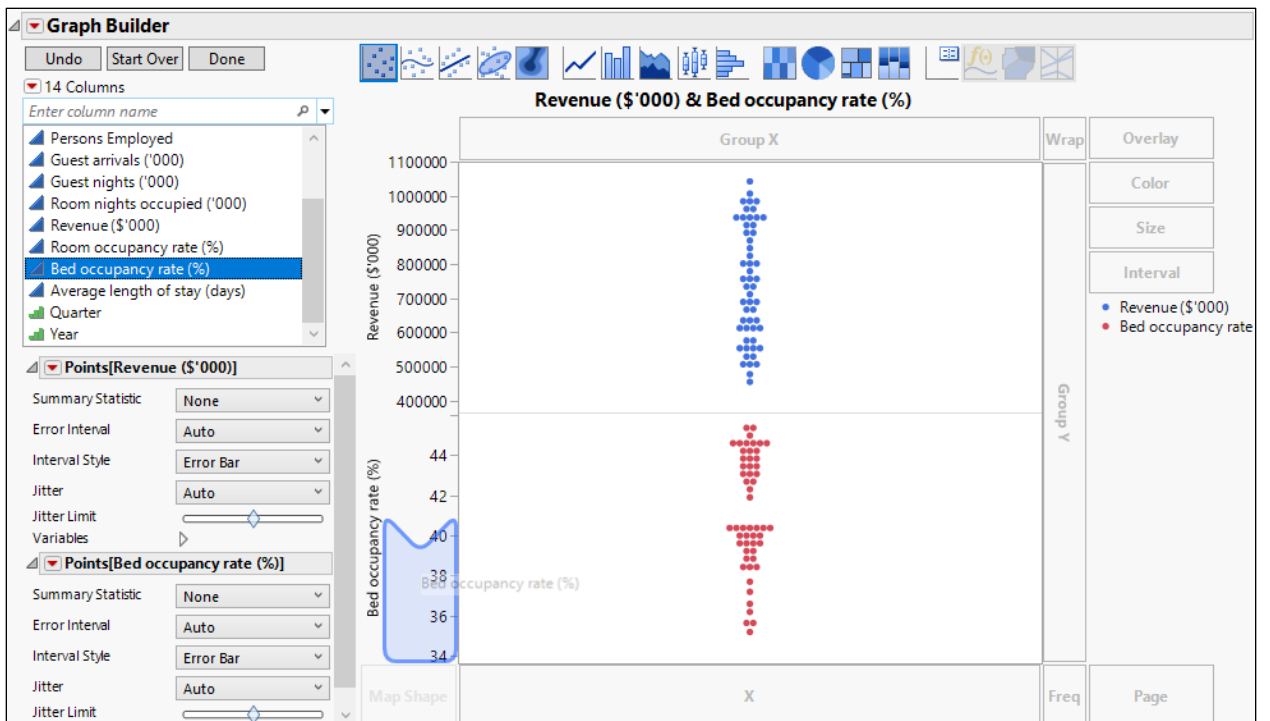


- a. Open Australian Tourism.jmp.
- b. Select **Graph > Graph Builder**.

c. Select **Revenue (\$'000)**, then drag it to the Y zone.

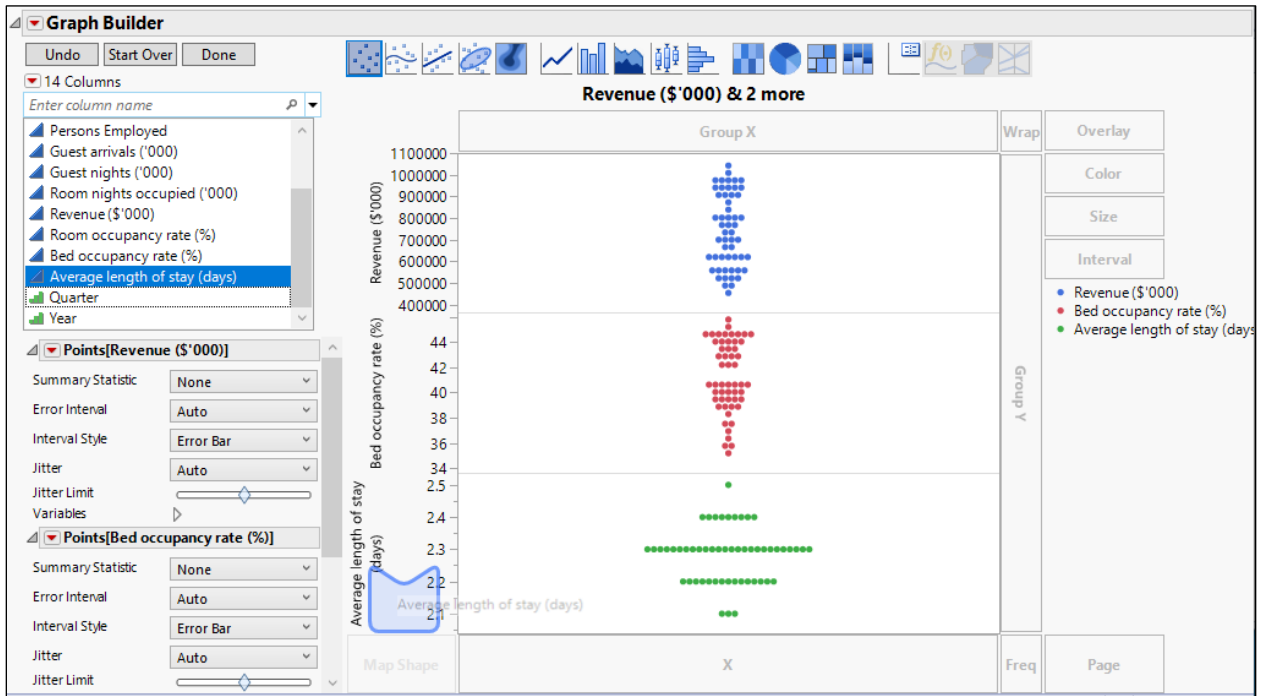


d. Select **Bed occupancy rate (%)**, then drag it to the Y zone below **Revenue**.

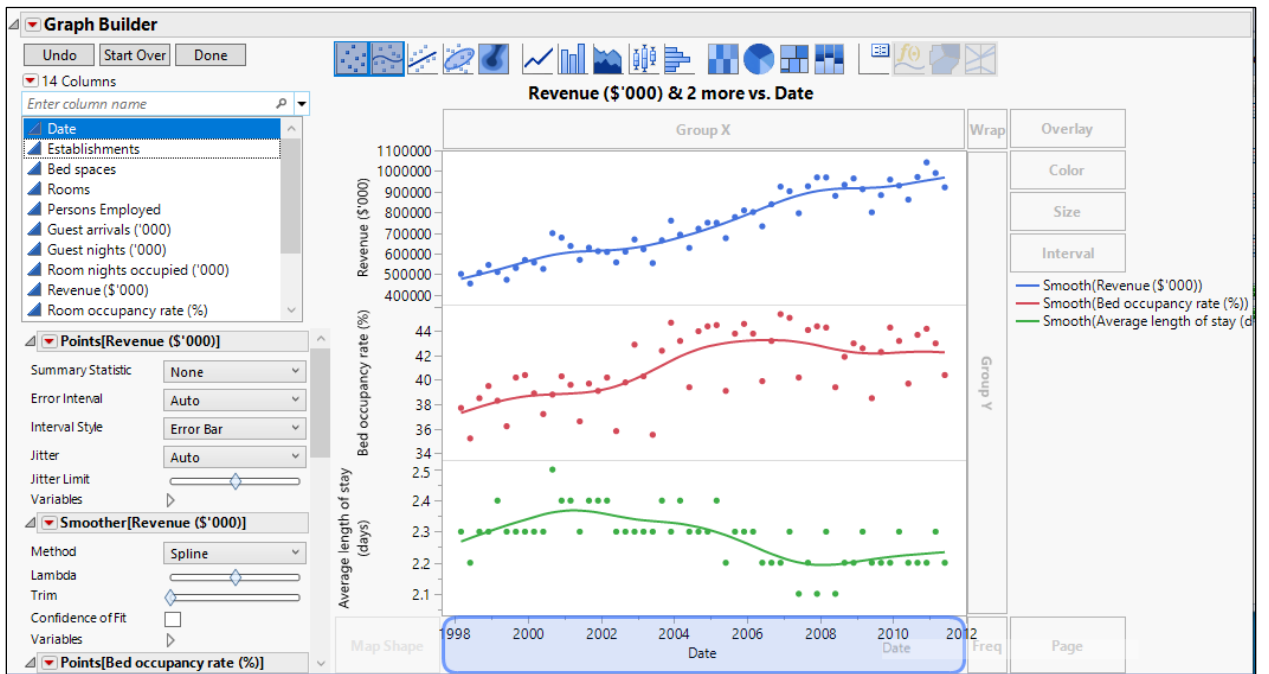




- e. Select **Average length of stay (days)**, then drag it to the Y zone below **Bed occupancy rate**.



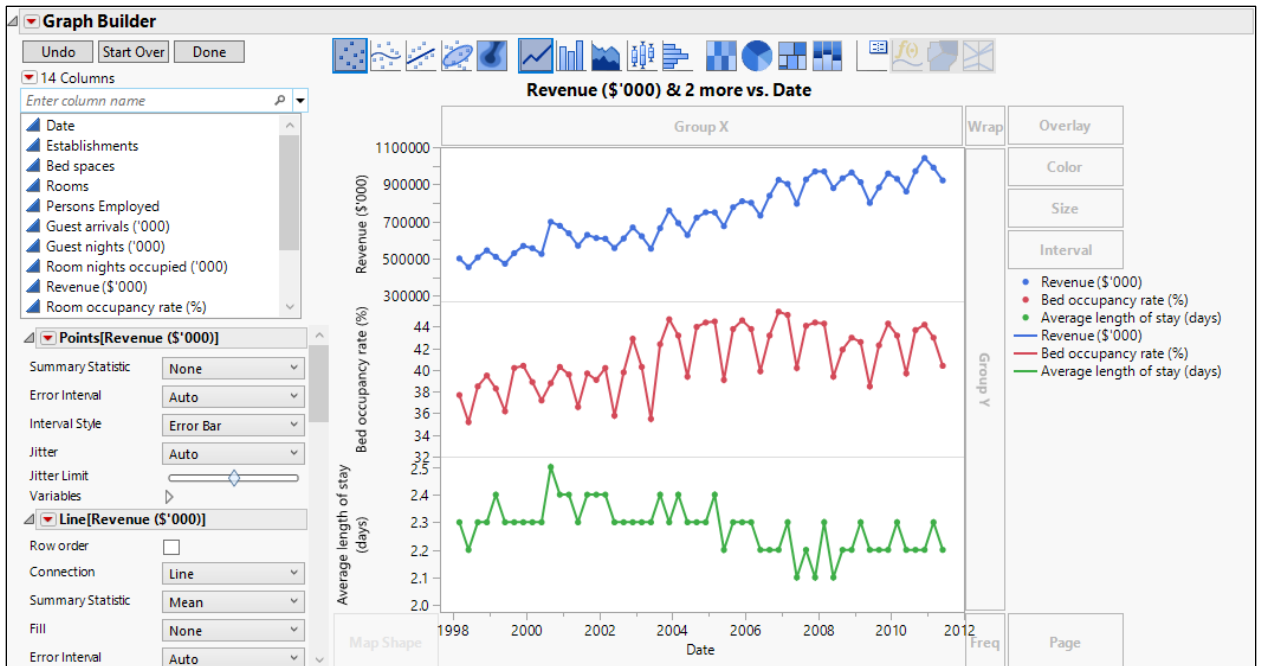
- f. Select **Date** and drag it to the X zone.



- g. Remove the smooth curve by clicking the second button from the left on the Elements bar.



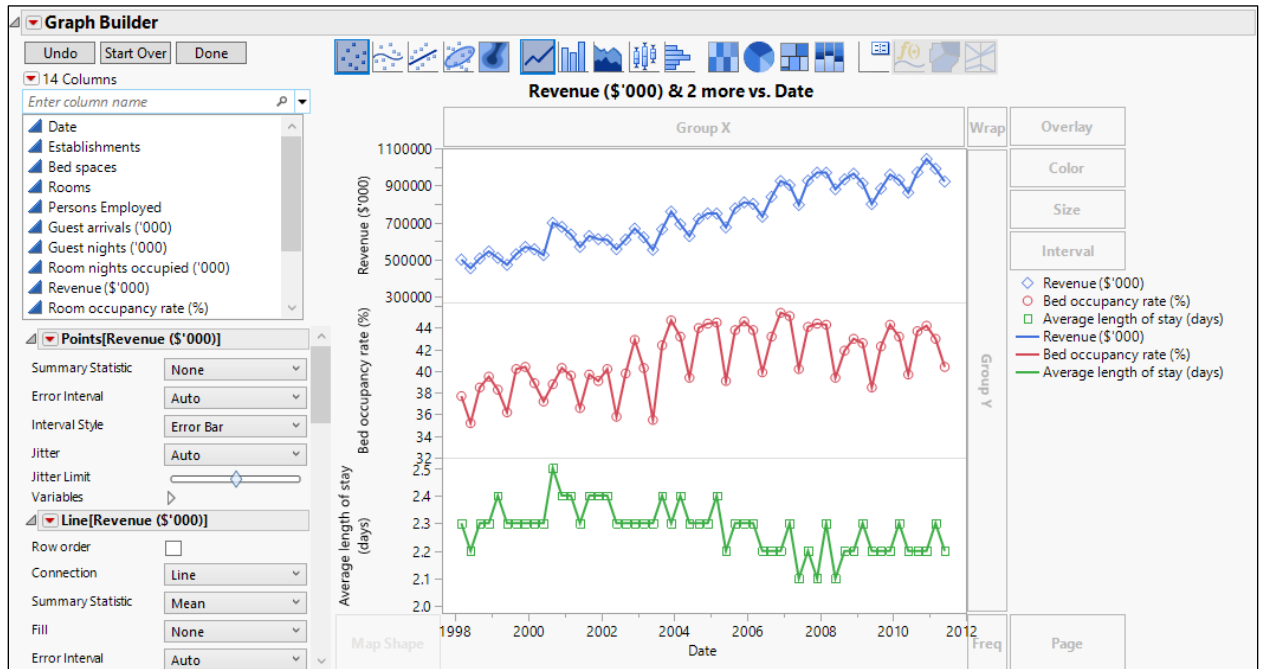
- h. Press and hold the Shift key and click the Line element on the Elements bar.



Note that if you change to the Line element without keeping the Points element, the Legend might not show the Points. You can bring back the Points in the Legend by clicking the red triangle next to Graph Builder, selecting Legend Settings, then selecting the checkboxes next to the Points.

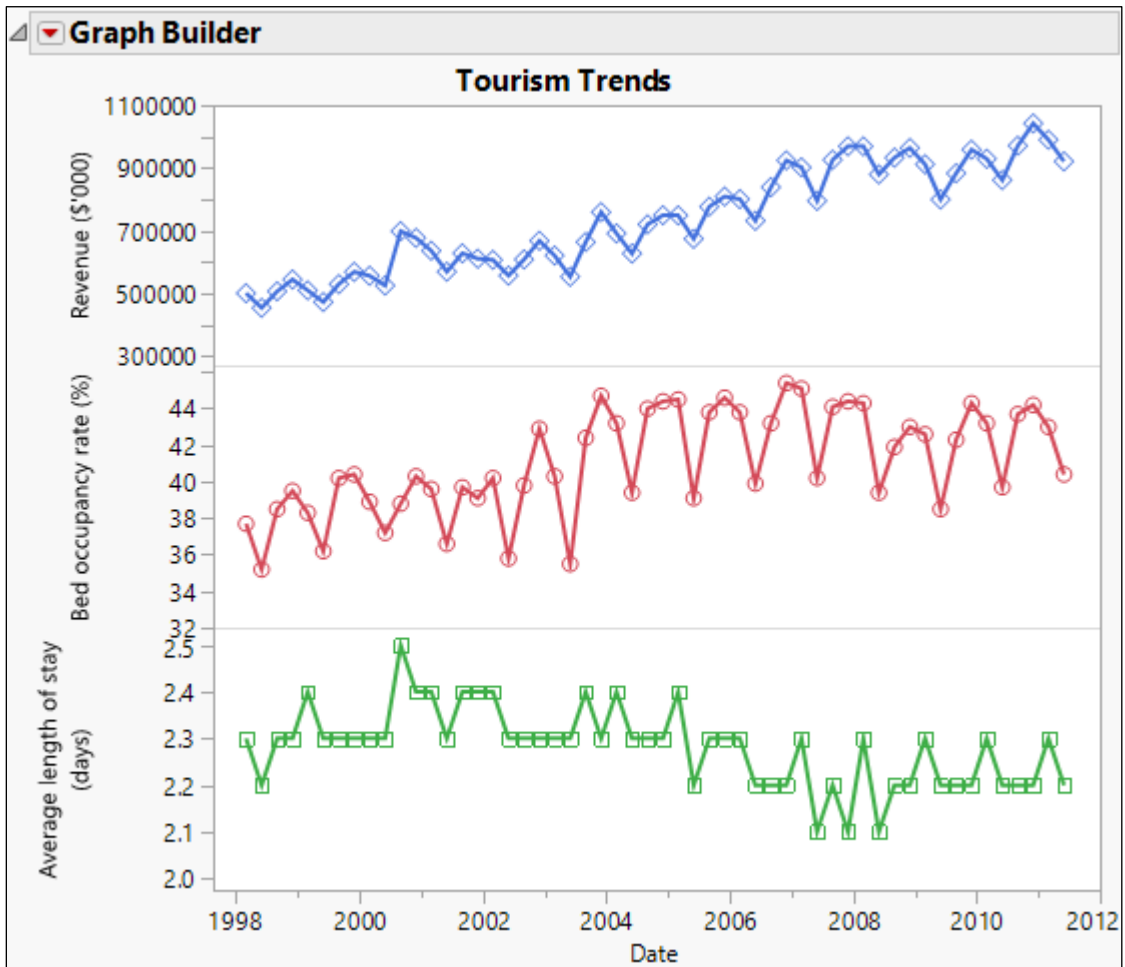
- i. Right-click on legend item for Revenue, select Marker, then select the open diamond marker.
- j. Right-click the legend item for Bed Occupancy, select Marker, then select the open circle marker.

- k. Right-click the legend item for Average length of stay, select Marker, then select the open square marker.

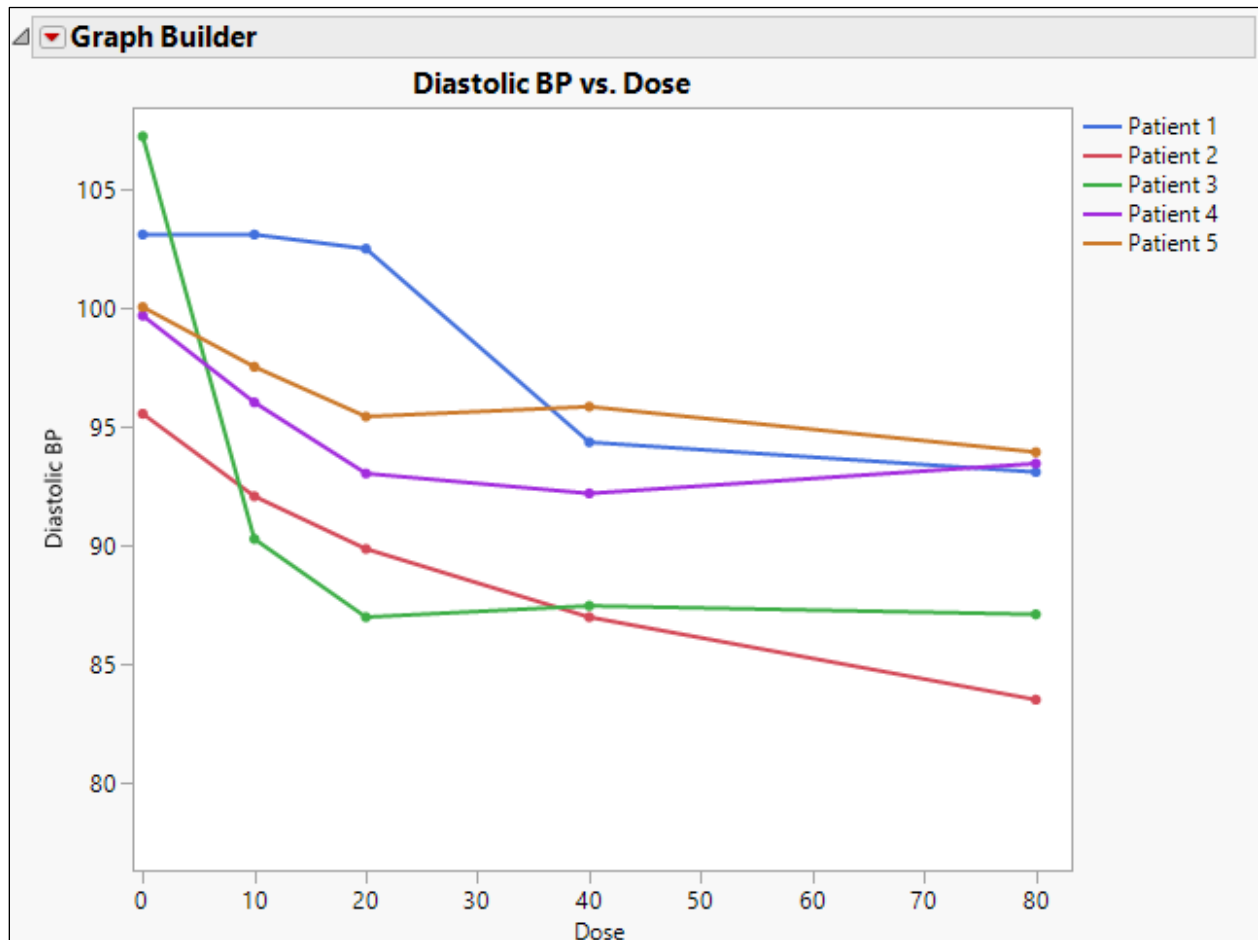


- l. Click **Done**.
- m. Click the graph title and enter Tourism Trends.

- n. Click the red triangle next to **Graph Builder** and select **Show > Legend**.

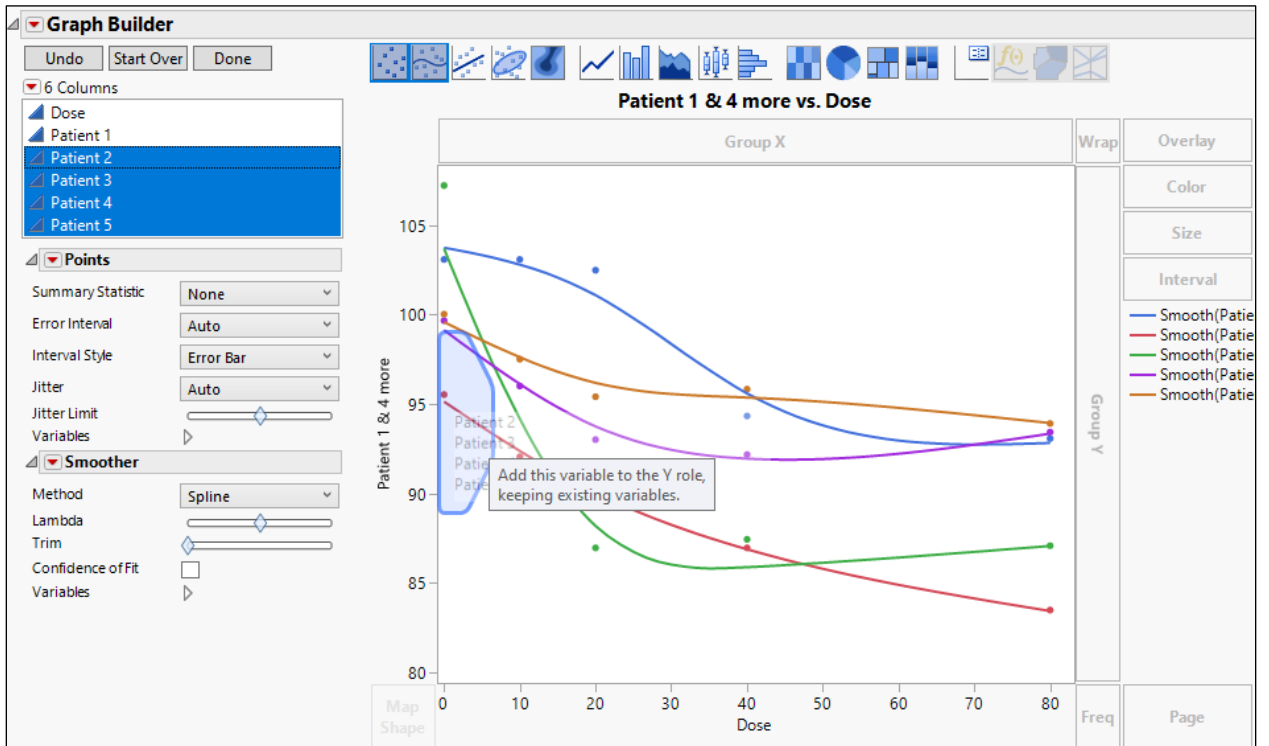


2. Open the Dose Response data table and create the following graph.

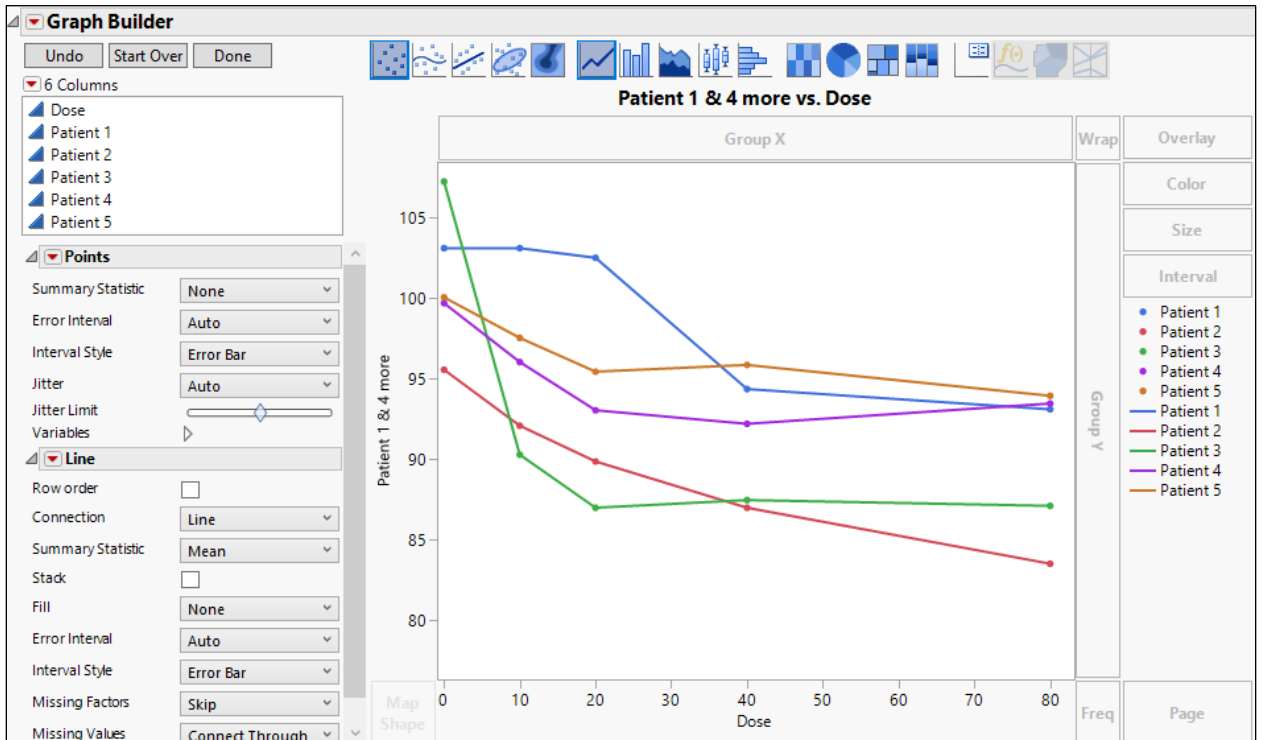


- Open **Dose Response.jmp**.
- Select **Graph > Graph Builder**.
- Drag **Dose** to the X zone.
- Drag **Patient 1** to the Y zone.

- e. Drag **Patient 2, Patient 3, Patient 4,** and **Patient 5** to the Y zone, dropping just inside the axis to add the variables.



- f. Remove the smooth curve by clicking the Smoother element in the Elements bar.  
 g. Press and hold the Shift key and click the Line element in the Elements bar.



Note that if you change to the Line element without keeping the Points element, the Legend might not show the Points, so the next steps are unnecessary.

- h. Click **Done**.
- i. Click the title and enter **Diastolic BP vs. Dose**.
- j. Click the Y axis label and enter **Diastolic BP**.
- k. Click the red triangle next to **Graph Builder** and select **Legend Settings**.
- l. Deselect the first five checkboxes.

Title:

Patient 1  
 Patient 2  
 Patient 3  
 Patient 4  
 Patient 5  
 Patient 1  
 Patient 2  
 Patient 3  
 Patient 4  
 Patient 5

Color Theme: XXXXXXXXXX

Title Position:

Item Direction:

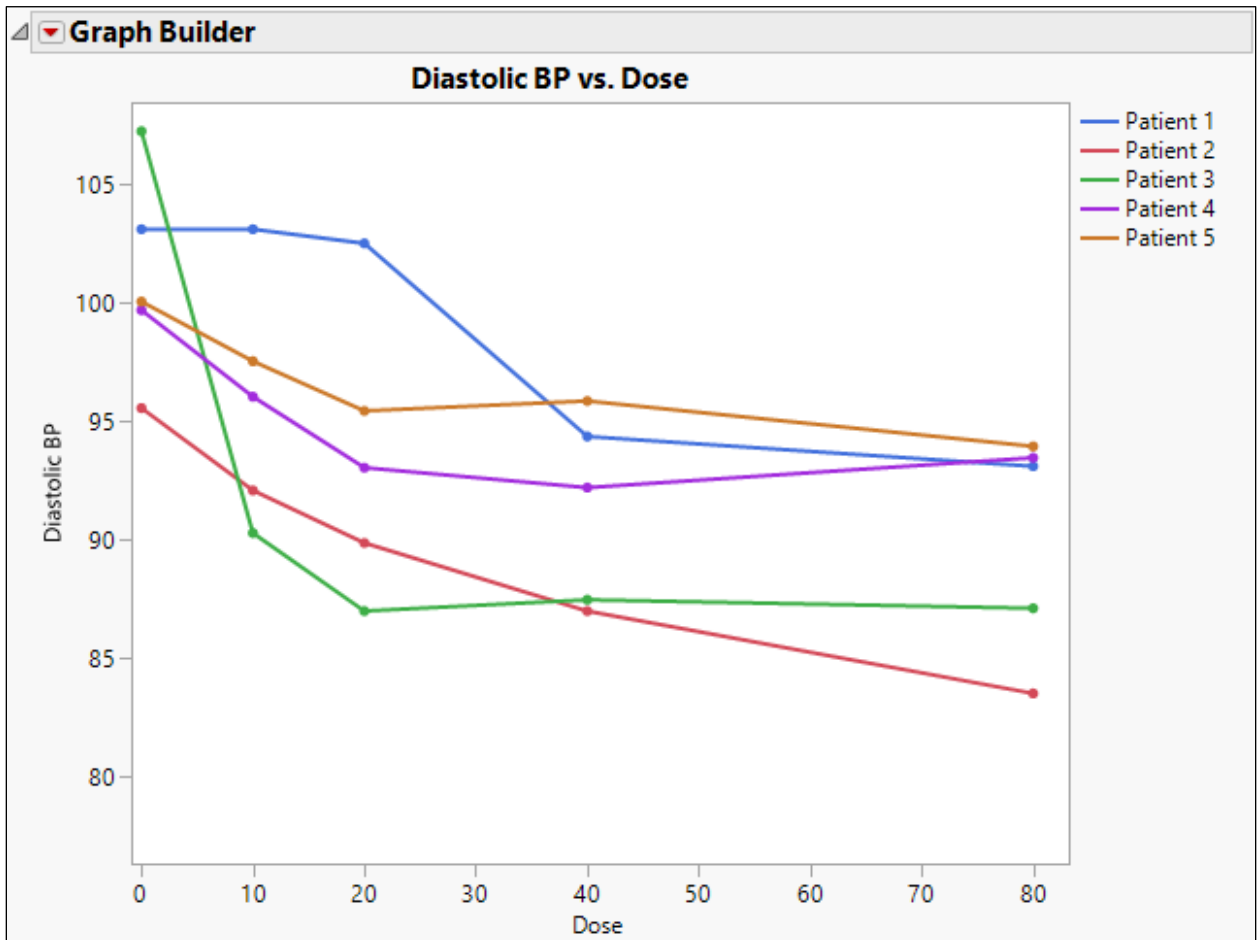
Item Wrap:

Max Items:

Font...

OK Cancel Help

m. Click **OK**.



An alternate solution is to first stack the data, then use the new Patient column in the Overlay role.

- Return to the Dose Response data table.
- Select **Tables > Stack**.
- Select **Patient 1** through **Patient 5**, then click **Stack Columns**.
- In **Output table name**, enter **Dose Response Stacked**.
- In **Stacked Data Column**, enter **Diastolic BP**.



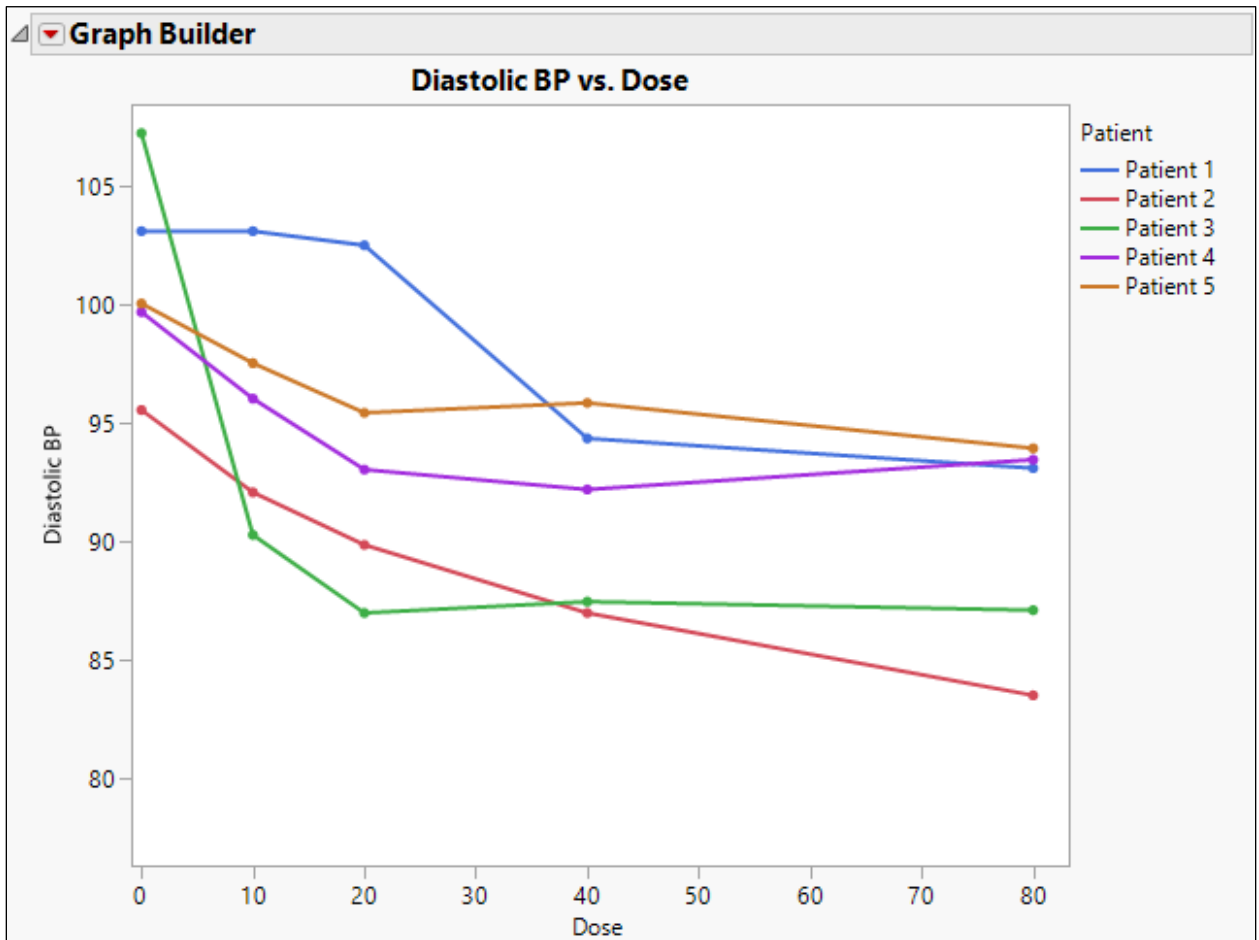
f. In **Source Label Column**, enter **Patient**.

The screenshot shows the 'Stack Columns' dialog box in JMP. On the left, under 'Select Columns', 'Dose' and 'Patient 1' through 'Patient 4' are selected. The 'Stack Columns' list contains 'Patient 1', 'Patient 2', 'Patient 3', and 'Patient 4'. The 'Output table name' is 'Dose Response Stacked'. Under 'Stacked Data Column', 'Diastolic BP' is entered. Under 'Source Label Column', 'Patient' is entered. The 'Copy formula' and 'Suppress formula evaluation' checkboxes are checked. Under 'Move Columns', 'To Last' is selected. Under 'Non-stacked columns', 'Keep All' is selected. The 'Preview' window shows a table with 19 rows and 4 columns: 'Dose', 'Patient', 'Diastolic BP', and an empty column. The data is as follows:

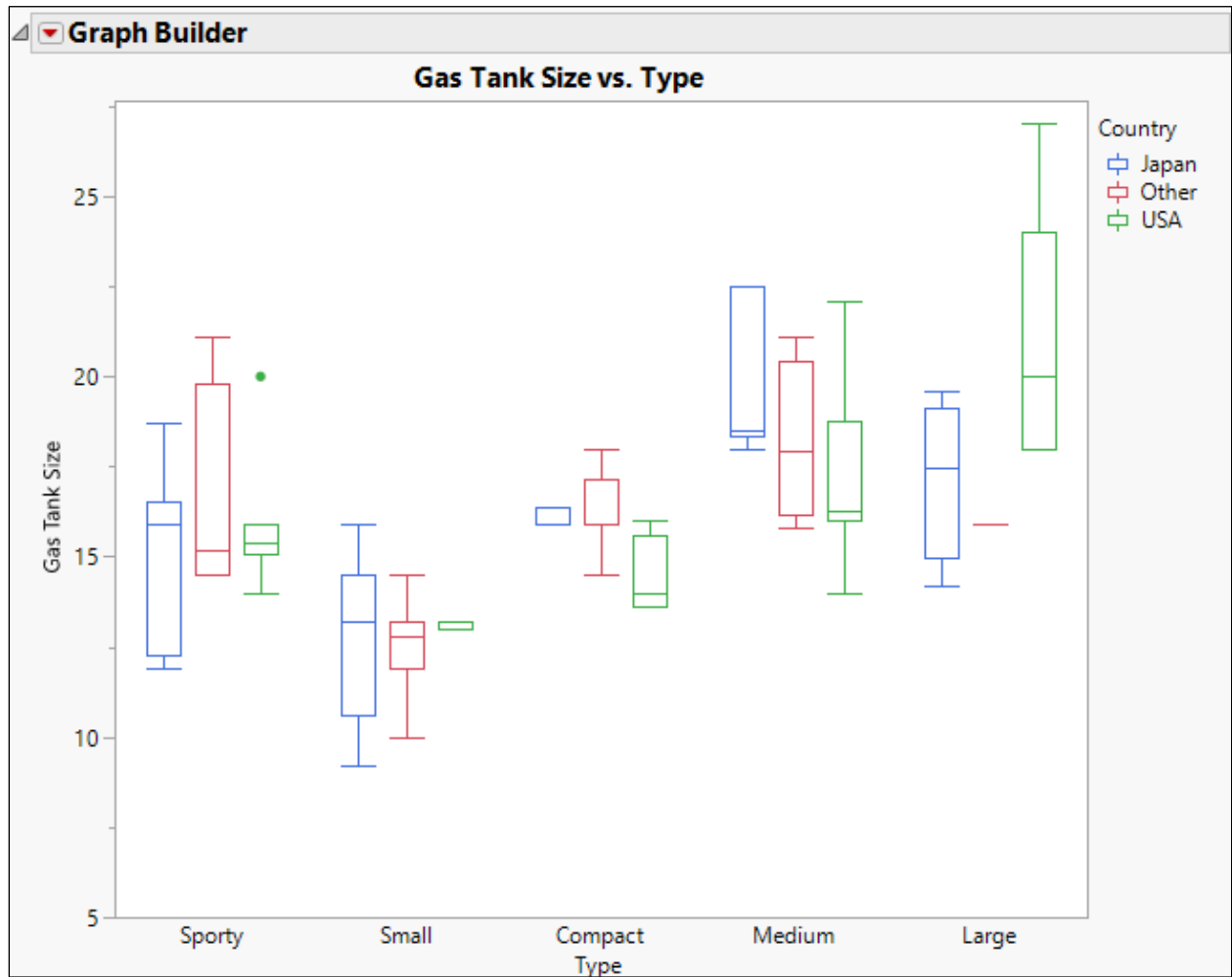
	Dose	Patient	Diastolic BP
1	0	Patient 1	103.1
2	0	Patient 2	95.54
3	0	Patient 3	107.24
4	0	Patient 4	99.68
5	0	Patient 5	100.04
6	10	Patient 1	103.1
7	10	Patient 2	92.06
8	10	Patient 3	90.26
9	10	Patient 4	96.02
10	10	Patient 5	97.52
11	20	Patient 1	102.5
12	20	Patient 2	89.84
13	20	Patient 3	86.96
14	20	Patient 4	93.02
15	20	Patient 5	95.42
16	40	Patient 1	94.34
17	40	Patient 2	86.96
18	40	Patient 3	87.44
19	40	Patient 4	92.18

- g. Click **OK**.
- h. Select **Graph > Graph Builder**.
- i. Drag **Diastolic BP** to the Y zone.
- j. Drag **Dose** to the X zone.
- k. Drag **Patient** to the Overlay zone.
- l. Remove the Smoother and add the Line element as before.
- m. Click **Done**.

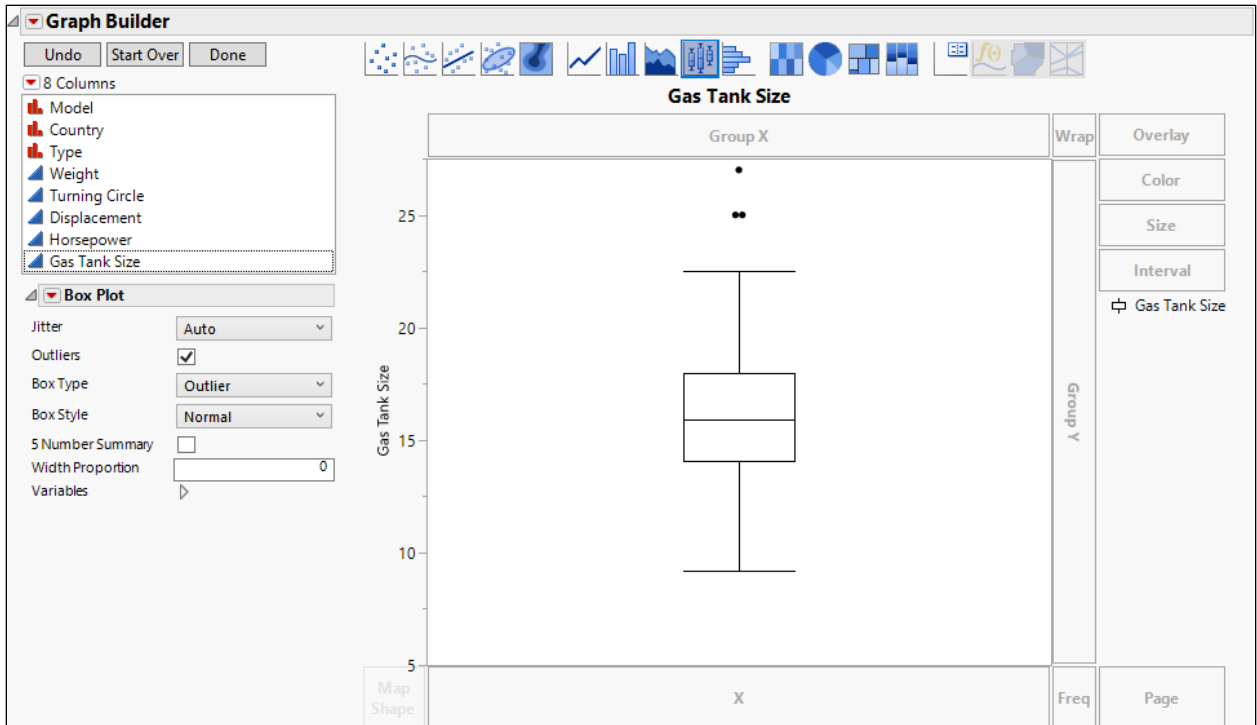
n. Change the Legend Settings as before.



3. Open the Car Physical Data data table and create the following graph.

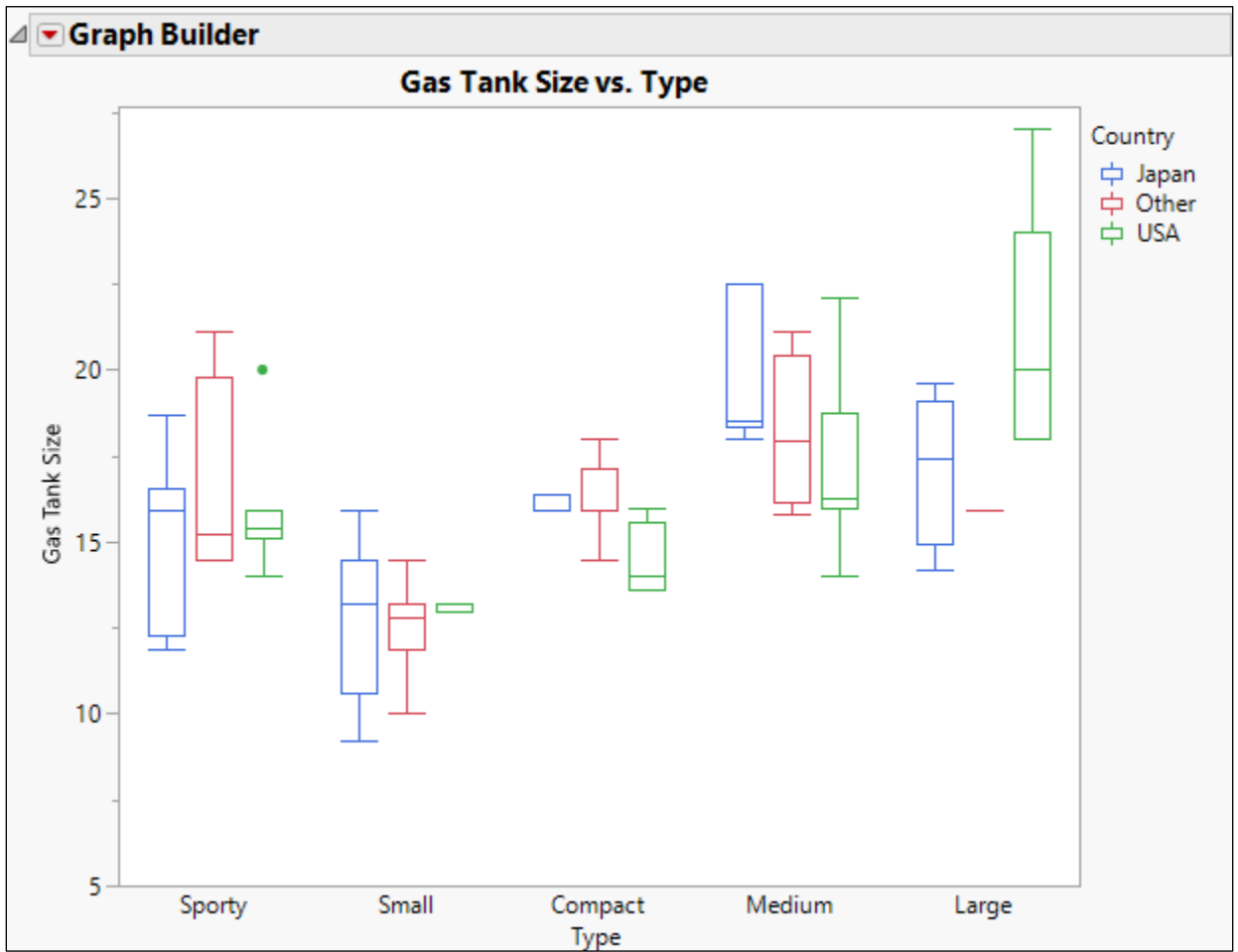


- Open **Car Physical Data.jmp**.
- Select **Graph > Graph Builder**.
- Drag **Gas Tank Size** to the Y role.
- Click the box plot element on the Elements bar.

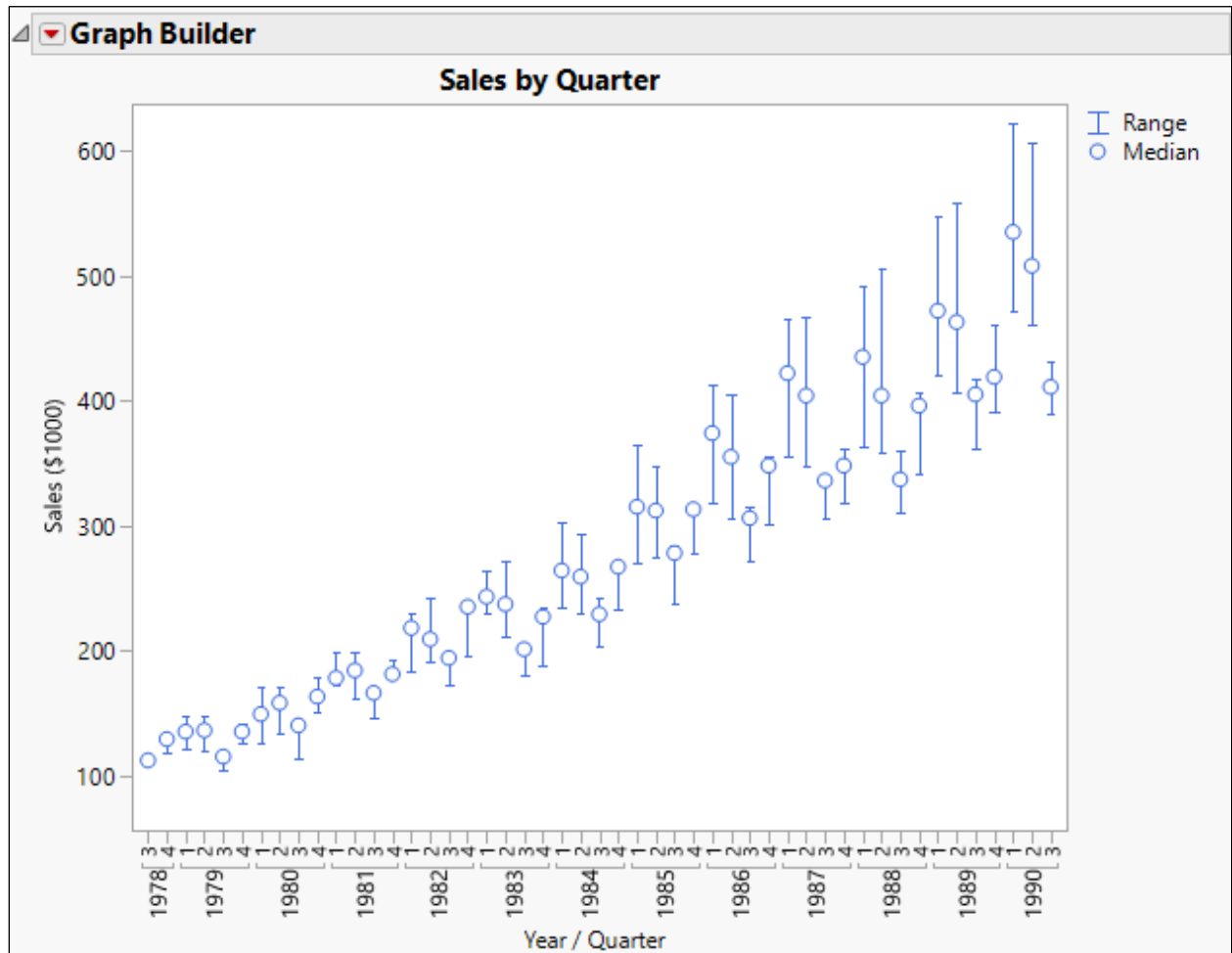


- e. Drag **Type** to the X role.
- f. Drag **Country** to the **Overlay** role.

g. Click **Done**.

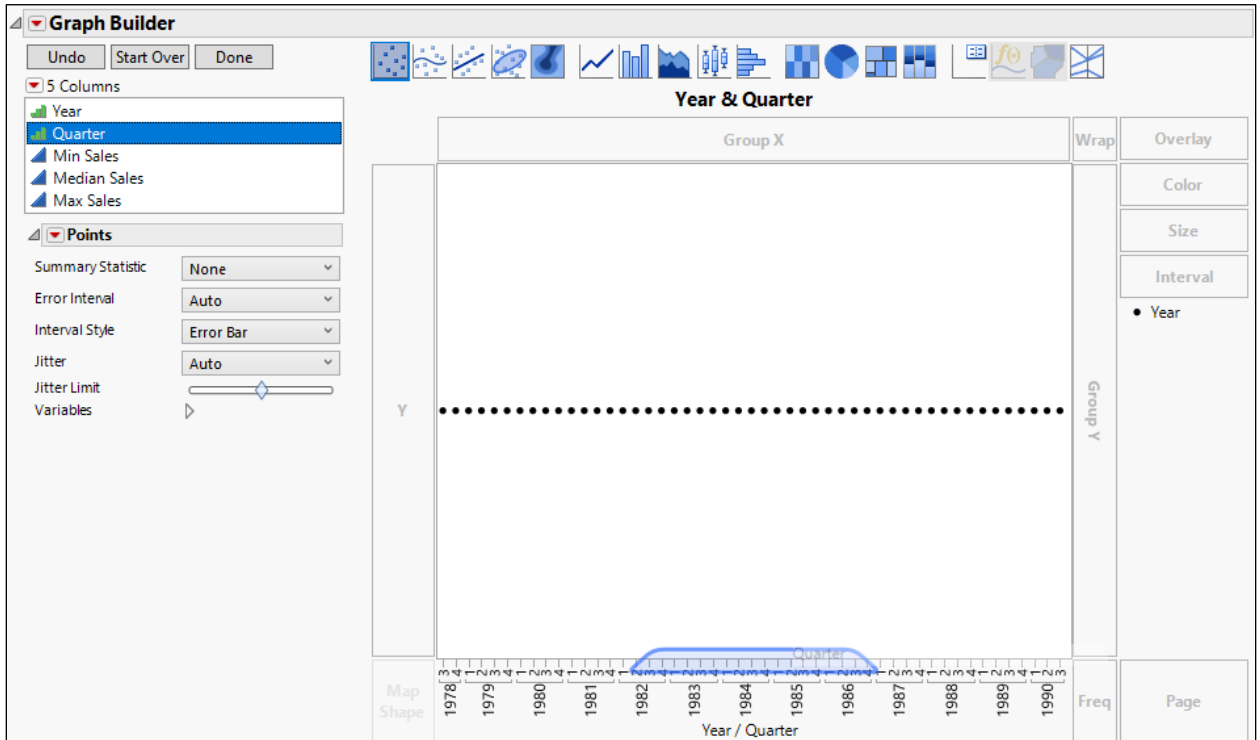


4. Open the Sales by Quarter data table and create the following graph.

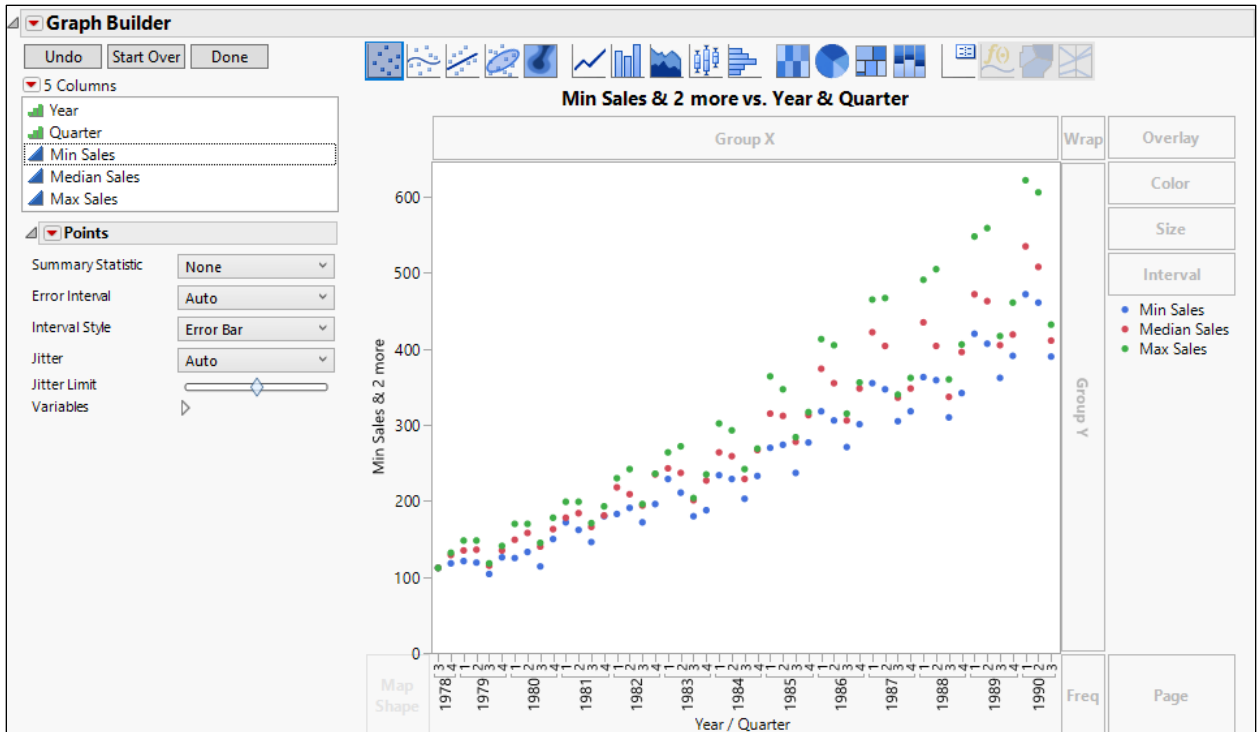


- Open **Sales by Quarter.jmp**.
- Select **Graph > Graph Builder**.
- Drag **Year** to the X axis.

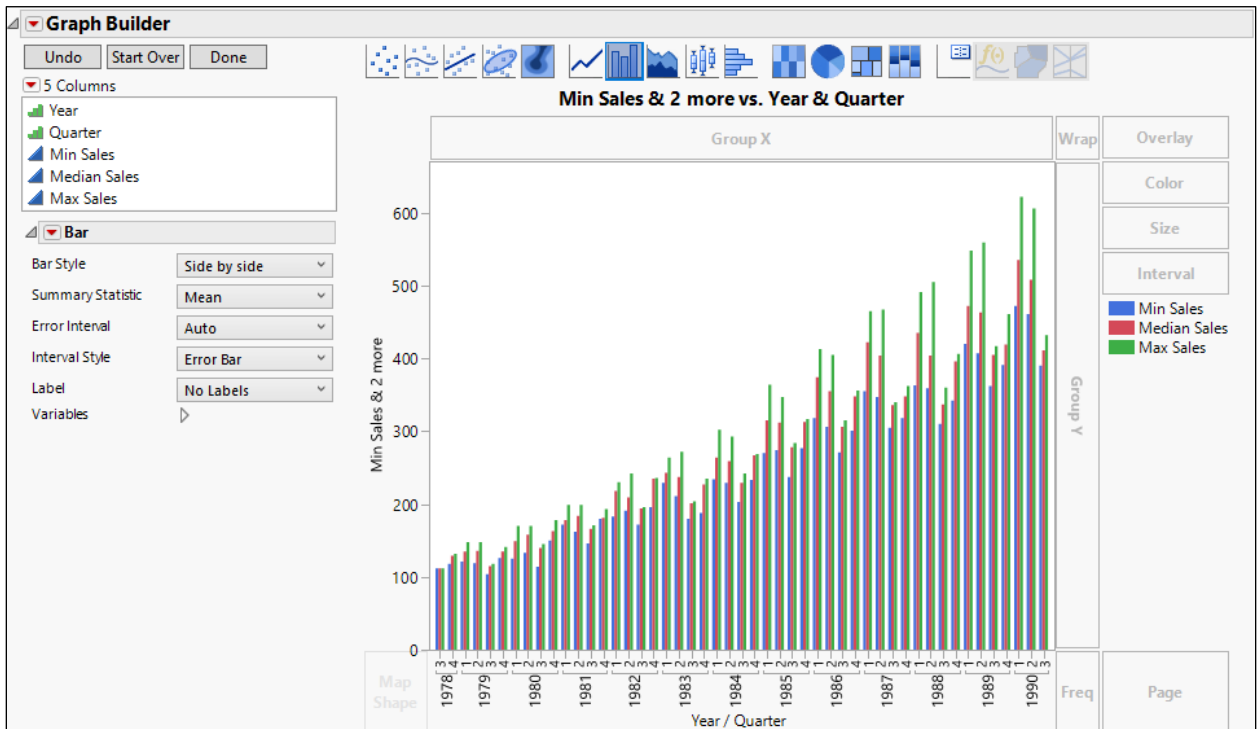
d. Drag **Quarter** to just inside the X axis, to nest Quarter within Year.



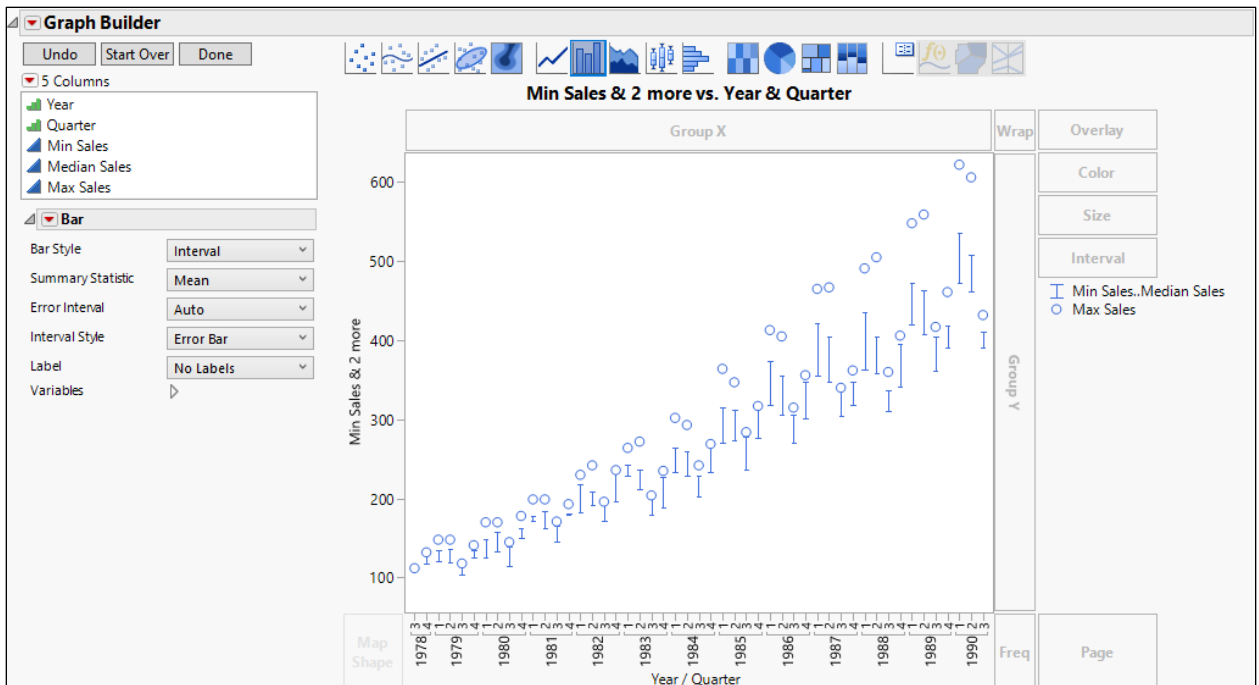
e. Drag **Min Sales**, **Median Sales**, and **Max Sales** to the Y zone.



f. Click the Bar element on the Elements bar.

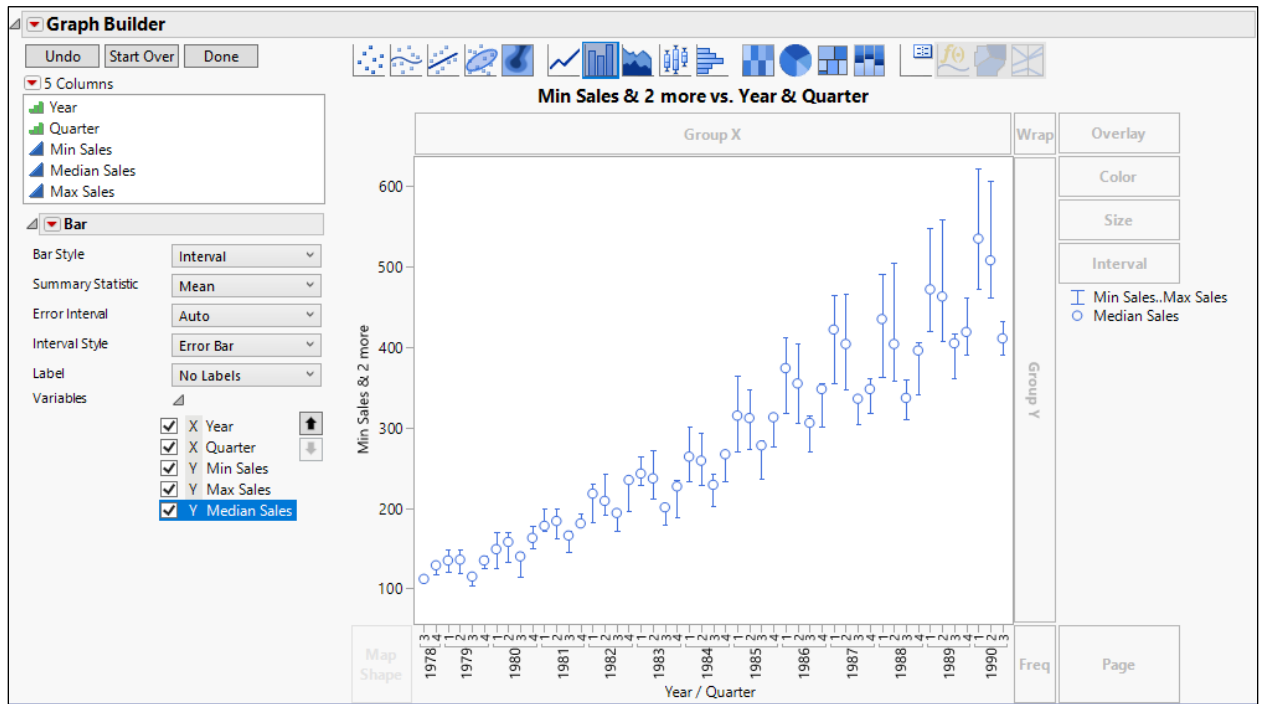


g. In the Control Panel, click the drop-down next to **Bar Style** and select **Interval**.





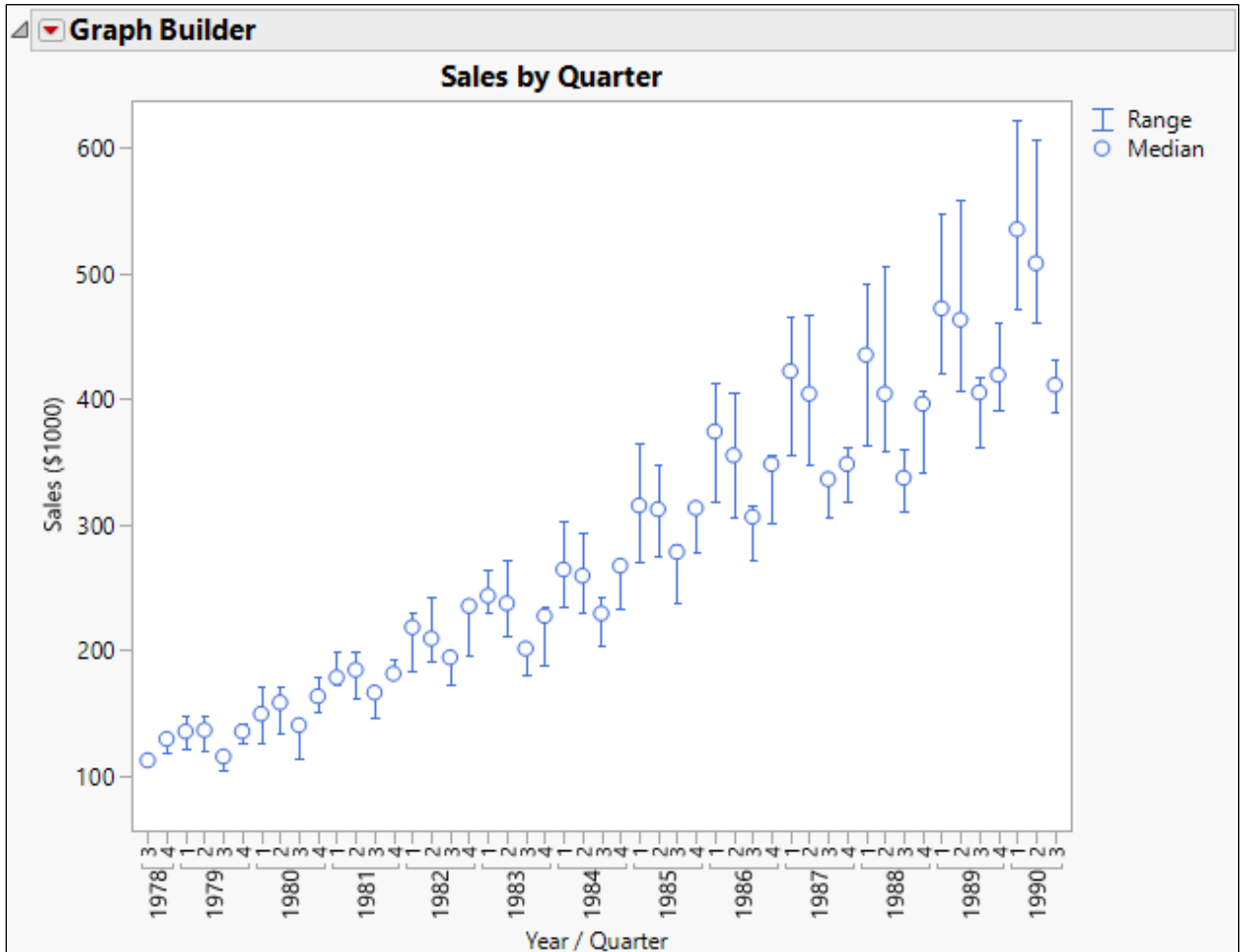
- h. Open the Variables outline, select **Median Sales**, then click the down arrow.



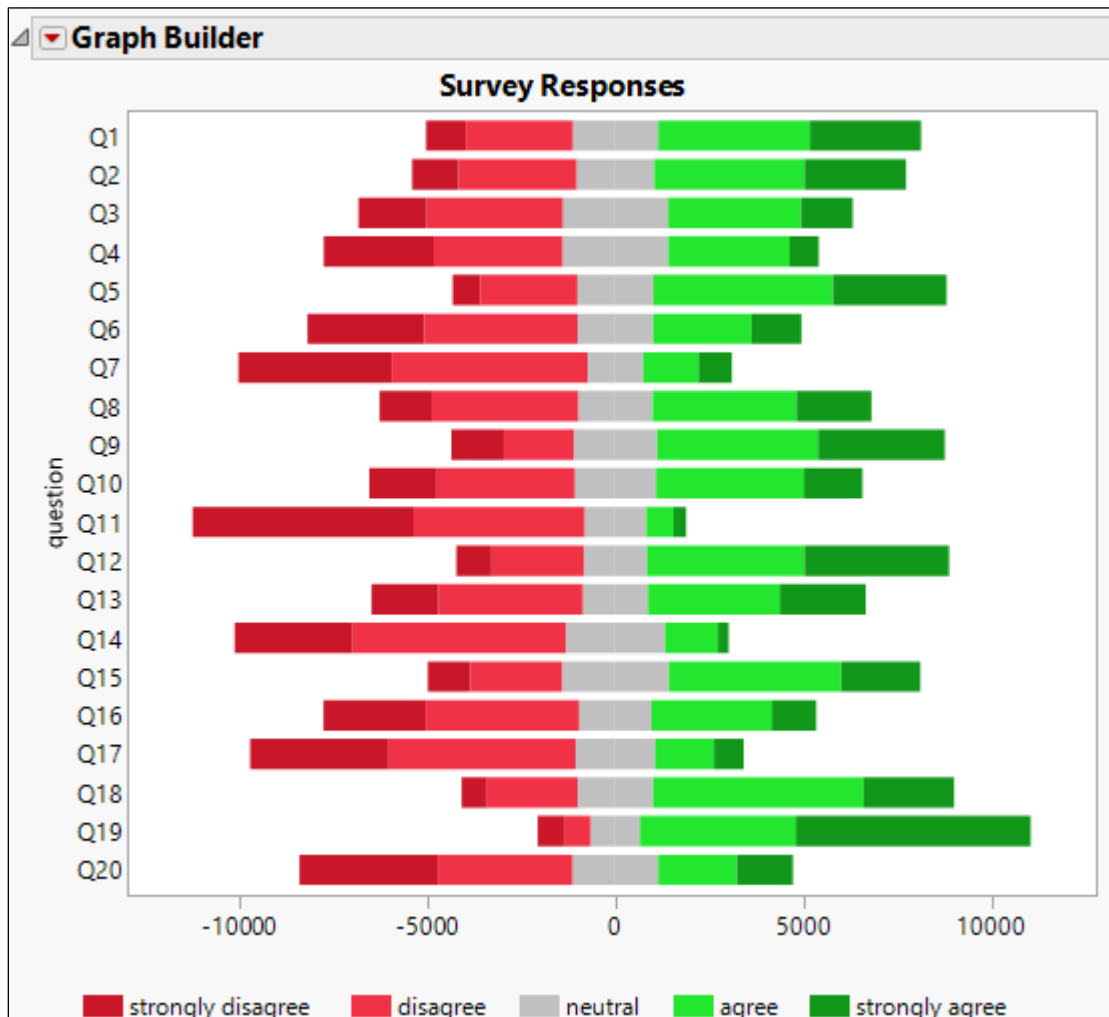
Note that there are other ways to drag variables to zones to get the same graph.

- i. Click **Done**.
- j. Click the graph title and enter **Sales by Quarter**.
- k. Click the Y axis label and enter **Sales (\$1000)**.
- l. Click the red triangle next to **Graph Builder** and select **Legend Settings**.
- m. Double-click **Min Sales...Max Sales** and enter **Range**.
- n. Double-click **Median Sales** and enter **Median**.

o. Click **OK**.



5. Open the Likert Survey data table. Examine the columns, especially notice the formula columns, then create the following graph.



- a. Open **Likert Survey.jmp**.

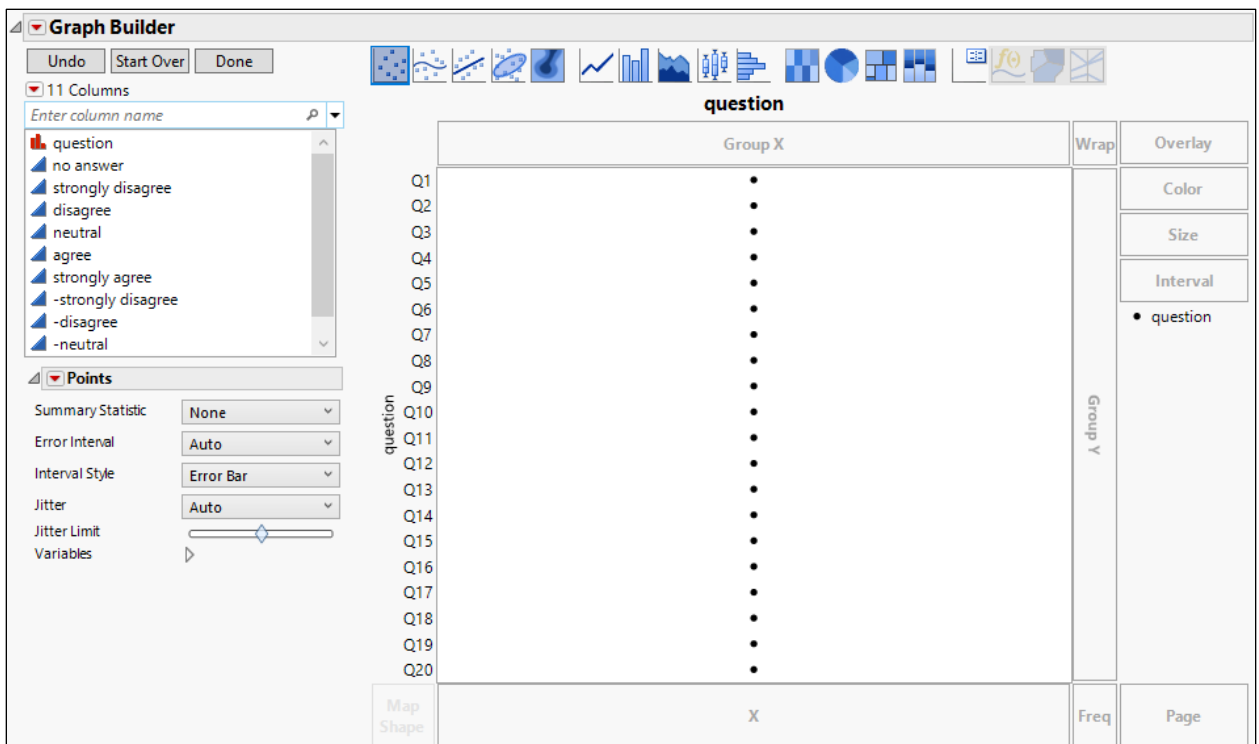
The first column represents the question number. The next six columns represent the number of respondents to the question. The final four columns are used to build the graph. They were created using formulas on the original columns in order to build the graph. Notice the scale of the X axis and how the strongly disagree and disagree values need to be negative. Also note that the -neutral and +neutral columns will be used to force the gray neutral bar to be centered at zero.

- b. Select **Graph > Graph Builder**.
- c. Drag **question** to the Y zone.
- d. Right-click the Y axis and select **Axis Settings**.

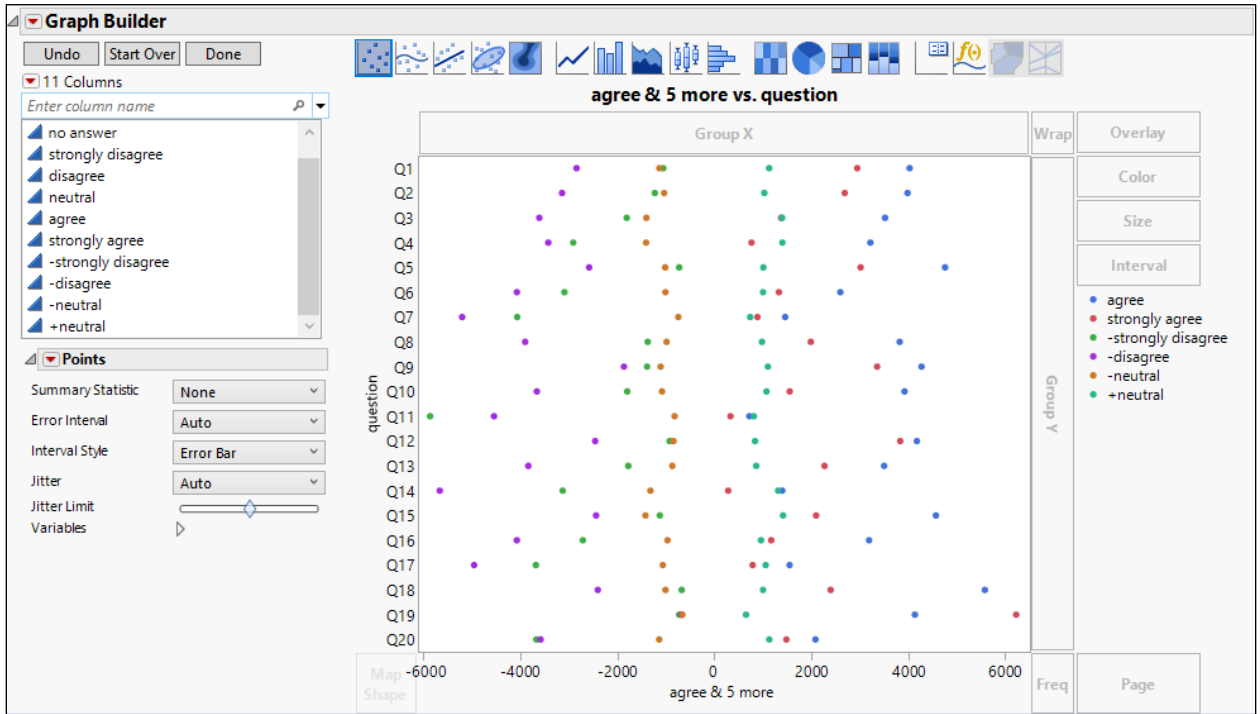
e. Check the **Reverse Order** box.

The screenshot shows the 'Scale' dialog box in JMP. The 'Reverse Order' checkbox is checked and highlighted with a red box. The 'Scale' section has Minimum: -0.5 and Maximum: 19.5. The 'Tick/Bin Increment' section has an Increment of 1. The 'Axis Label Row' section includes options for 'Automatic Tick Marks', 'Show Tick Labels' (set to 'Long Mark'), 'Automatic Font Size', 'Show Tick Marks', 'Show Grid', 'Lower Frame', and 'Tick Marks Inside Graph Frame'. The 'Label Orientation' is set to 'Automatic' and 'Wrap Lines' is set to 4. A table shows the mapping of values to labels: 0 to Q1, 1 to Q2, 2 to Q3, and 3 to Q4. The 'Reference Lines' section has 'Allow Ranges' unchecked, 'Value' set to 9.5, 'Line Color' set to black, 'Line Style' set to a solid line, and 'Label Position' set to 'Outside'. The 'Preview' section on the right shows a vertical list of question labels from Q1 to Q20.

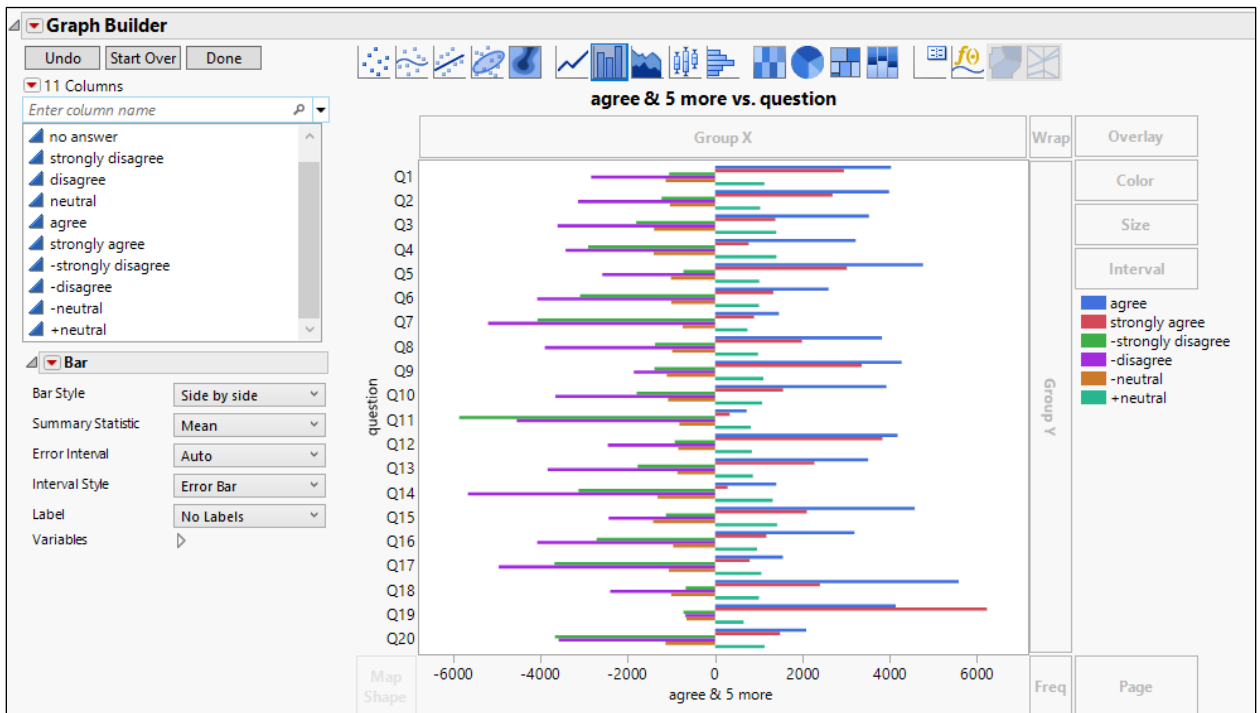
f. Click **OK**.



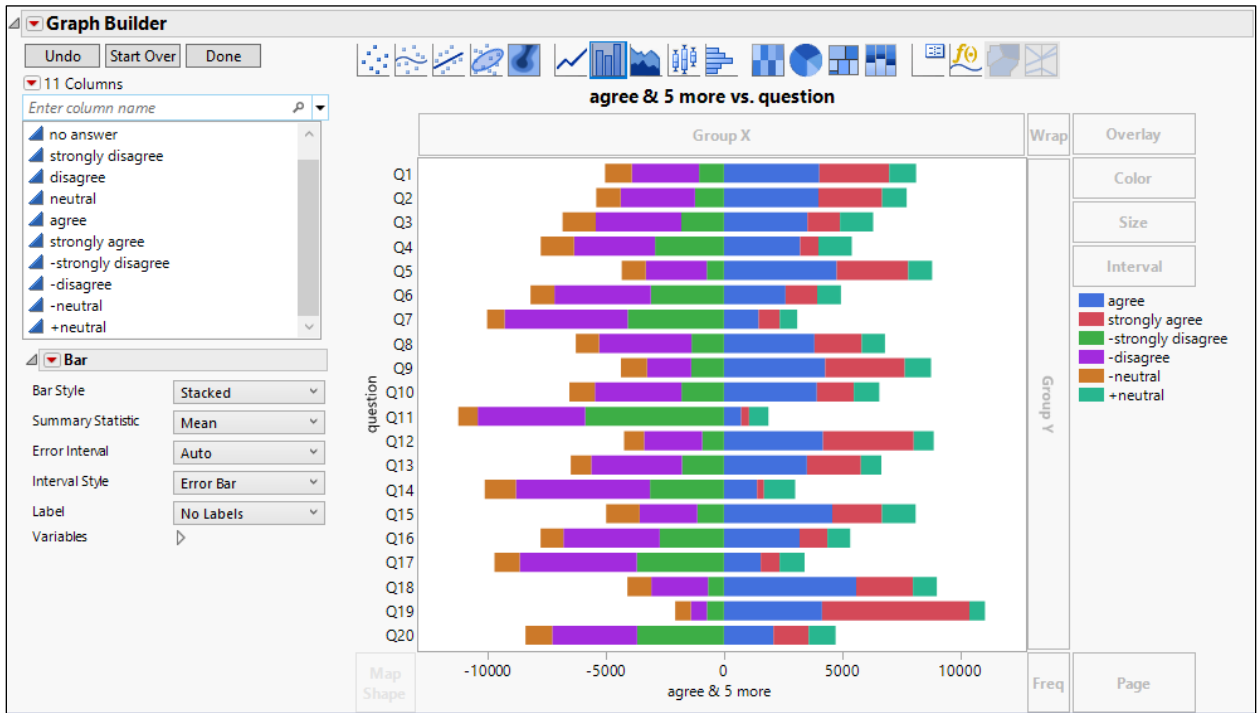
g. Select **agree** through **+neutral**, then drag those six columns to the X zone.



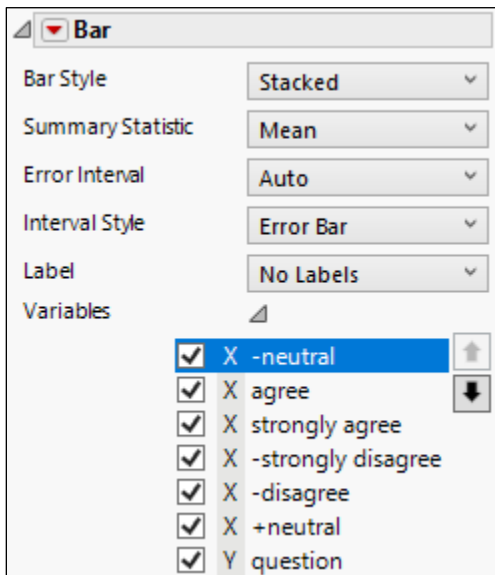
h. Select the bar element on the Elements bar.



- i. In the control panel, click the drop-down menu next to **Bar Style** and select **Stacked**.



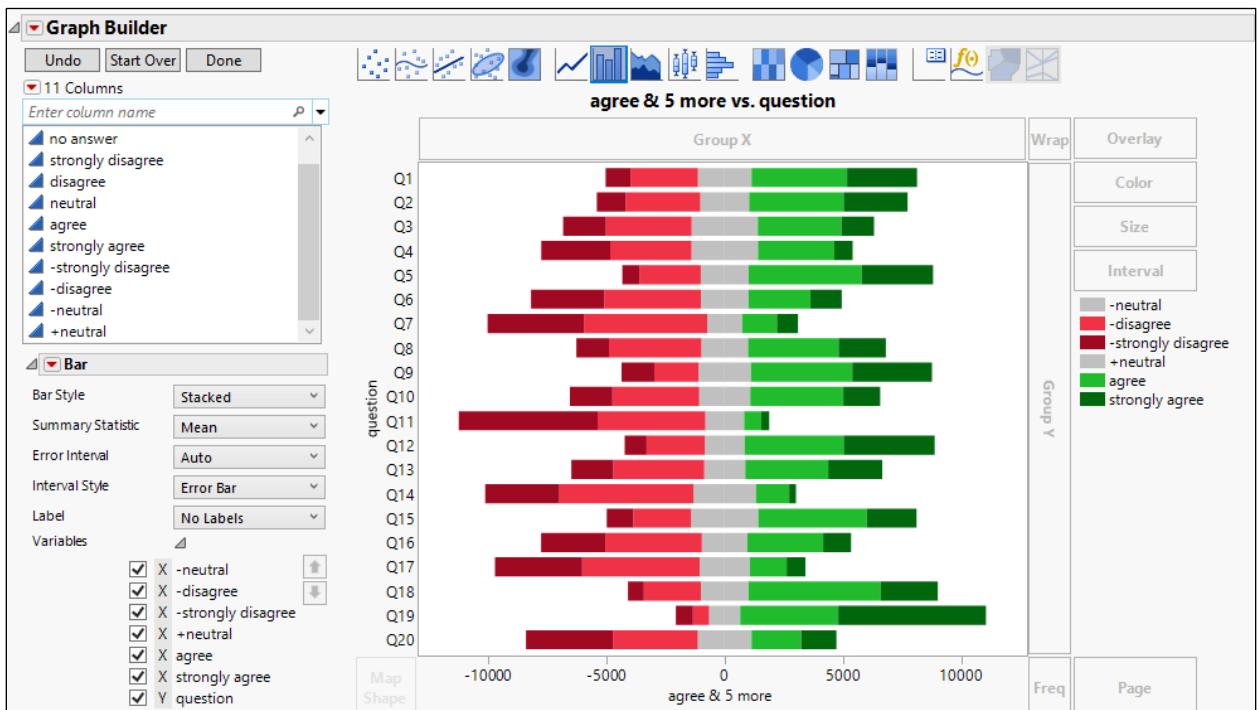
- j. In the control panel, open the **Variables** outline.  
 k. Select **-neutral** and click the up arrow four times.



- I. Repeat the previous step to order the X variables appropriately: **-neutral**, **-disagree**, **-strongly disagree**, **+neutral**, **agree**, **strongly agree**.



- m. Right-click **-neutral** in the Legend and select **Fill Color**, then select a light gray.
- n. Right-click **-disagree** in the Legend and select **Fill Color**, then select a light red.
- o. Right-click **-strongly disagree** in the Legend and select **Fill Color**, then select a dark red.
- p. Right-click **+neutral** in the Legend and select **Fill Color**, then select the same light gray.
- q. Right-click **agree** in the Legend and select **Fill Color**, then select a light green.
- r. Right-click **strongly agree** in the Legend and select **Fill Color**, then select a dark green.



- s. Click the red triangle next to **Graph Builder** and select **Legend Settings**.

Title:

-neutral  
 -disagree  
 -strongly disagree  
 +neutral  
 agree  
 strongly agree

Color Theme:

Title Position:

Item Direction:

Item Wrap:

Max Items:

Font...

Preview

-neutral  
-disagree  
-strongly disagree  
+neutral  
agree  
strongly agree

OK Cancel Help

- t. Select **-strongly disagree**, then click the up arrow twice.  
u. Select **-disagree**, then click the up arrow once.

Title:

-strongly disagree  
 -disagree  
 -neutral  
 +neutral  
 agree  
 strongly agree

Color Theme:

Title Position:

Item Direction:

Item Wrap:

Max Items:

Font...

Preview

-strongly disagree  
-disagree  
-neutral  
+neutral  
agree  
strongly agree

OK Cancel Help

- v. Deselect the **-neutral** checkbox.  
w. Double-click **-strongly disagree** and enter **strongly disagree**.  
x. Double-click **-disagree** and enter **disagree**.



- y. Double-click **+neutral** and enter **neutral**.

Title:

strongly disagree

disagree

-neutral

neutral

agree

strongly agree

Color Theme:

Title Position:

Item Direction:

Item Wrap:

Max Items:

Preview

strongly disagree

disagree

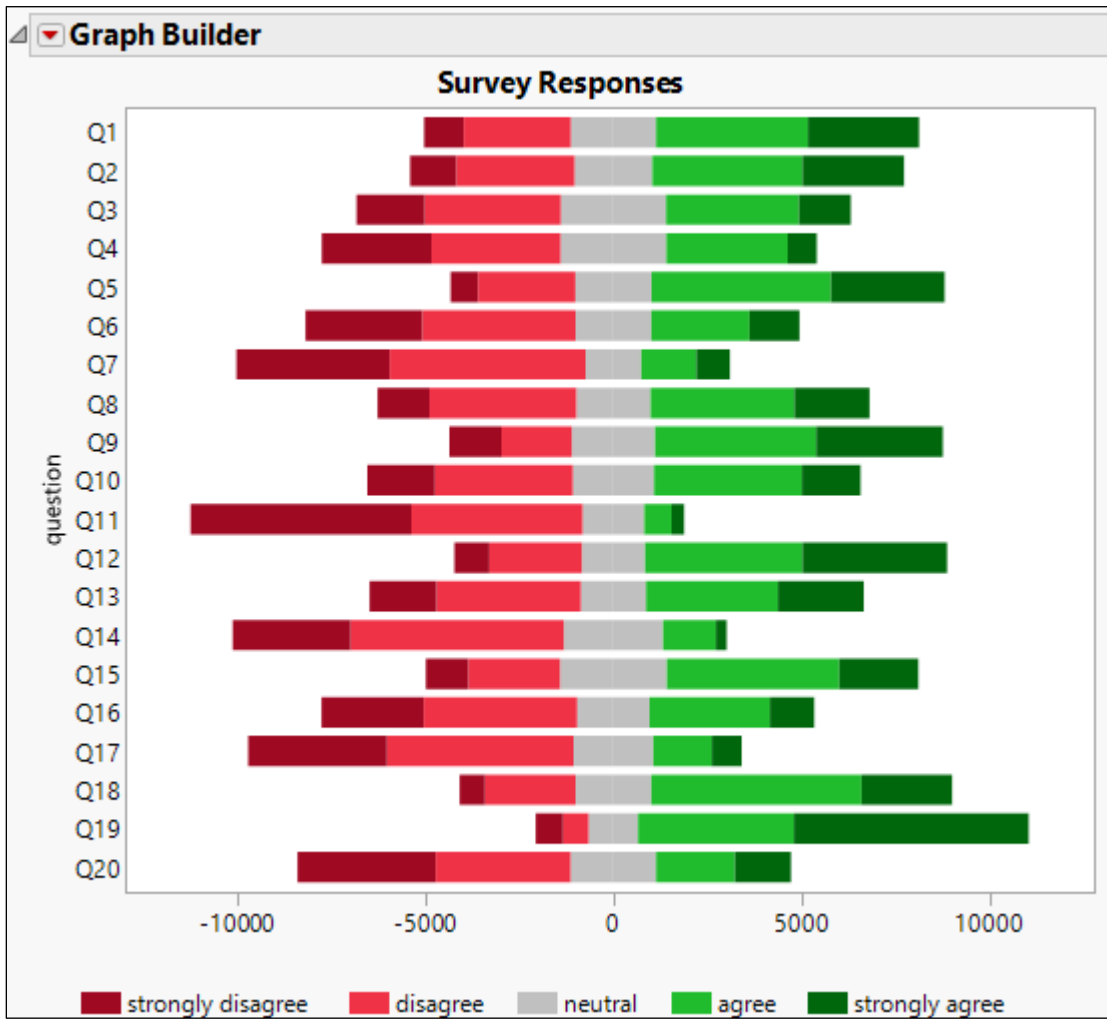
neutral

agree

strongly agree

- z. Click **OK**.
- aa. Click the red triangle next to **Graph Builder** and select **Legend Position > Bottom**.
- bb. Click **Done**.
- cc. Select the graph title and enter **Survey Responses**.

dd. Select the X axis title and hit the backspace to remove it.

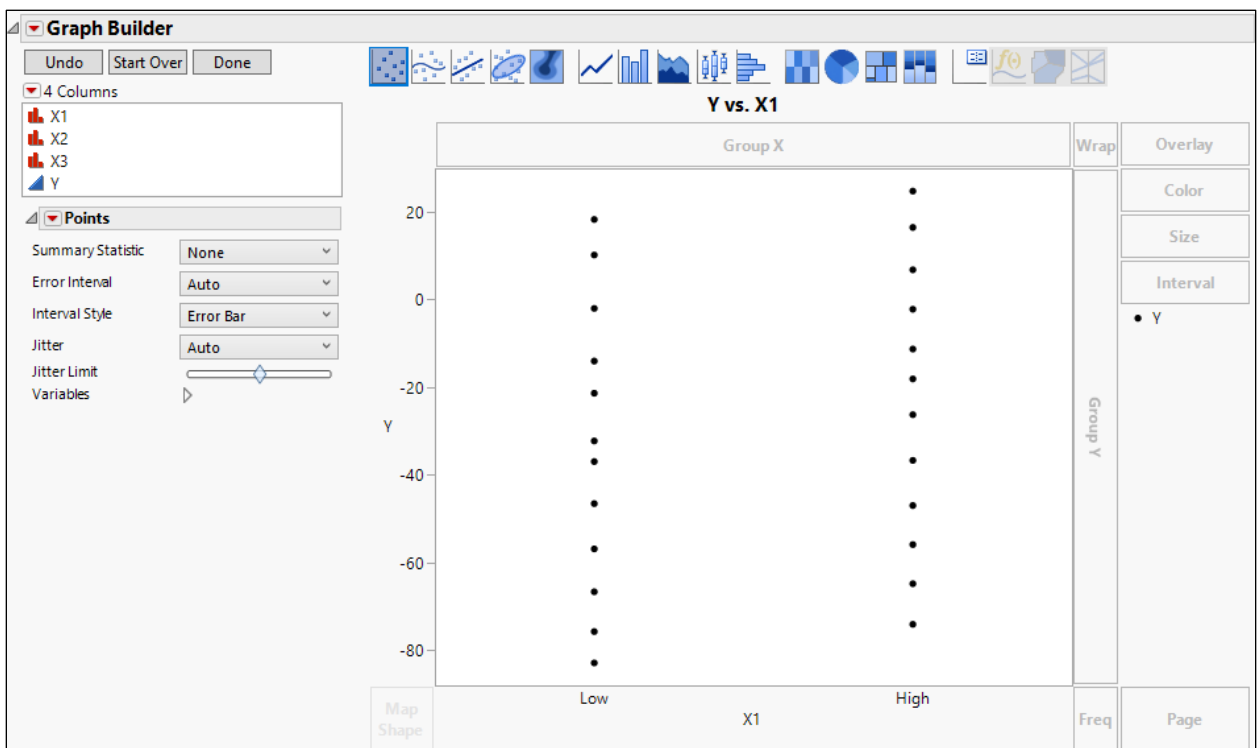


6. The DOE Results data table contains data from a designed experiment. A full factorial (all combinations) of factors X1, X2, X3 was performed, and the response Y for each treatment combination was recorded.

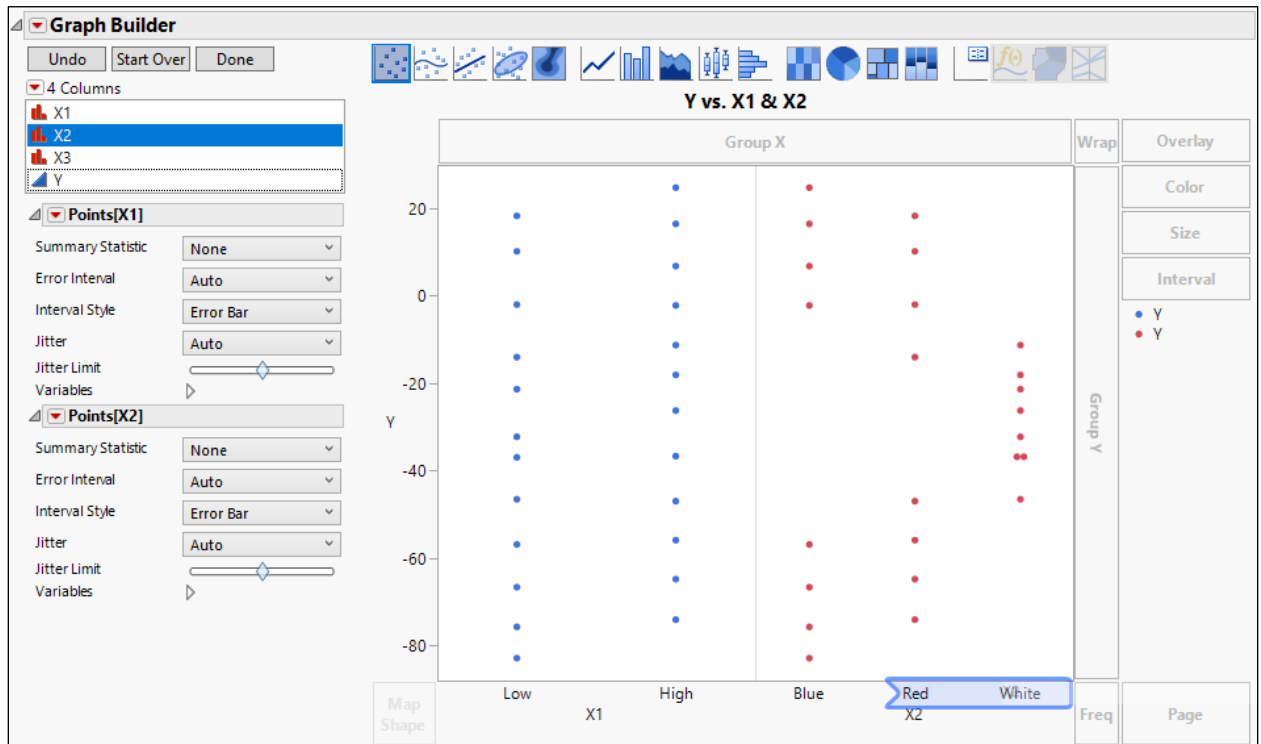
A main effect plot shows the average value of the response at each level of the factors. A two-factor interaction plot shows the average value of the response at each level of two of the factors.

Create graphs to show the main effects and two-factor interaction effects.

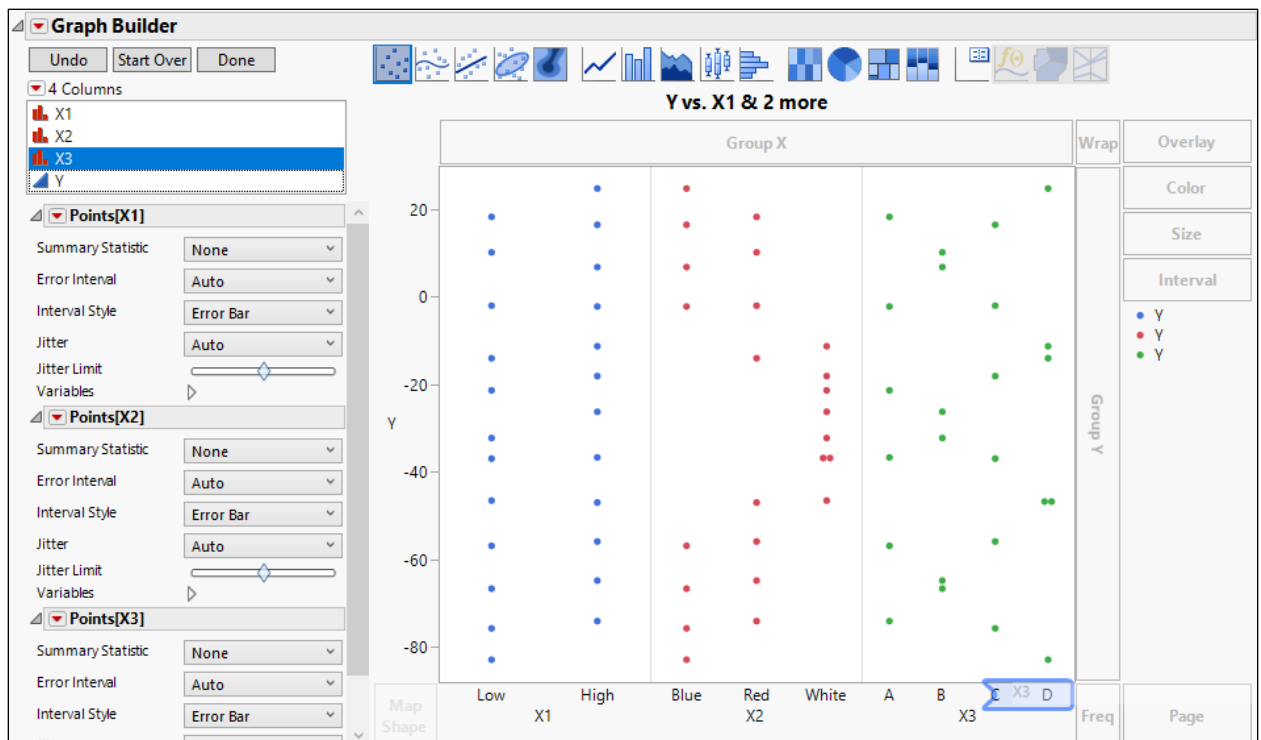
- Open **DOE Results.jmp**.
- Select **Graph > Graph Builder**.
- Drag **Y** to the Y zone.
- Drag **X1** to the X zone.



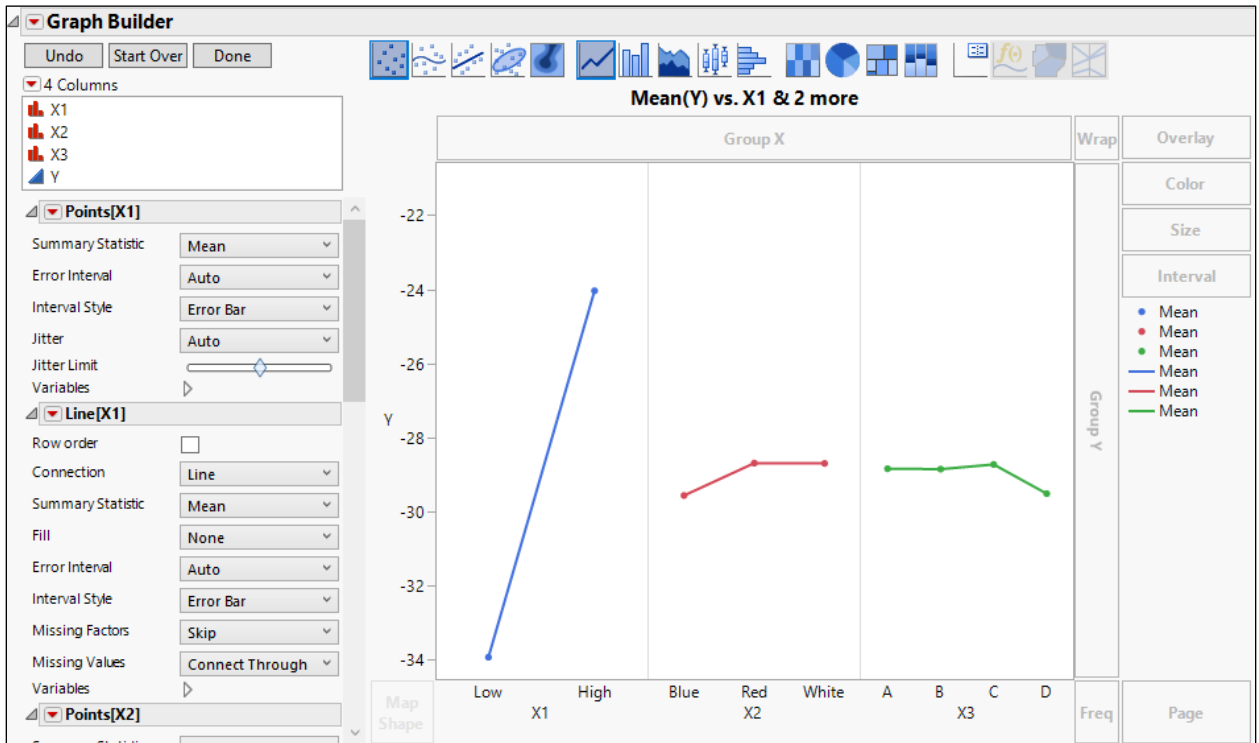
e. Drag **X2** to the X zone, to the right of **X1**.



f. Drag **X3** to the X zone to the right of **X2**.

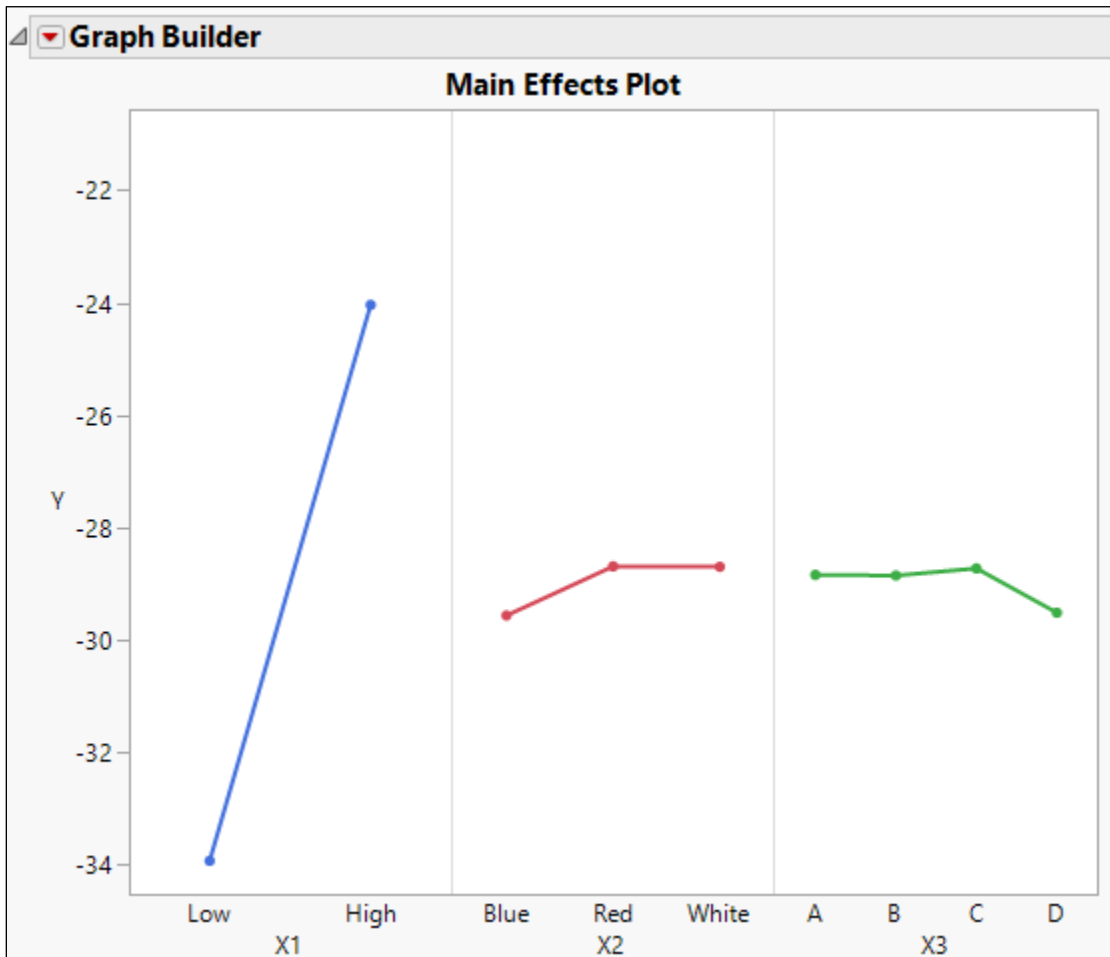


- g. Under **Points[X1]**, click the drop-down next to **Summary Statistic** and select **Mean**.
- h. Repeat for **Points[X2]** and **Points[X3]**.
- i. Press and hold the shift key and select the Line element from the Elements bar.



- j. Click **Done**.
- k. Click the graph title and enter **Main Effects Plot**.

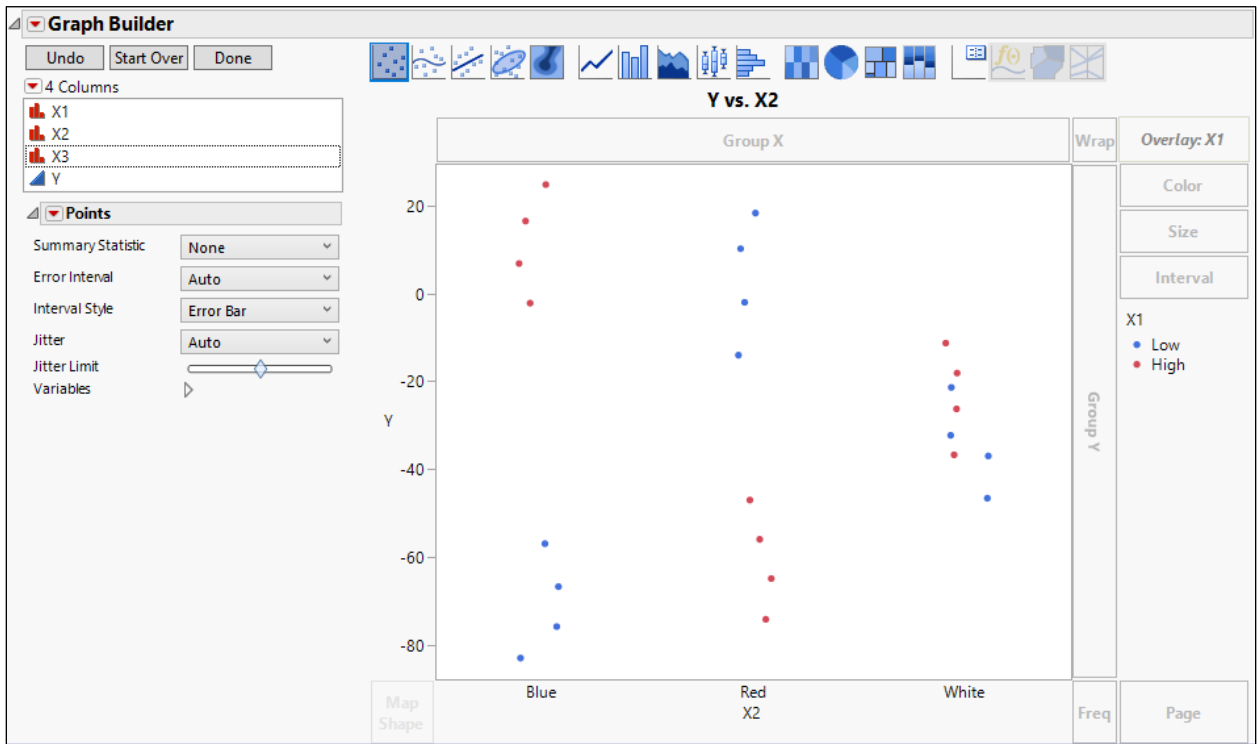
- I. Click the red triangle next to **Graph Builder** and select **Show > Legend**.



**X1** has the biggest main effect. Does the effect of **X1** depend on the level of the other two factors? If so, there is an interaction effect.

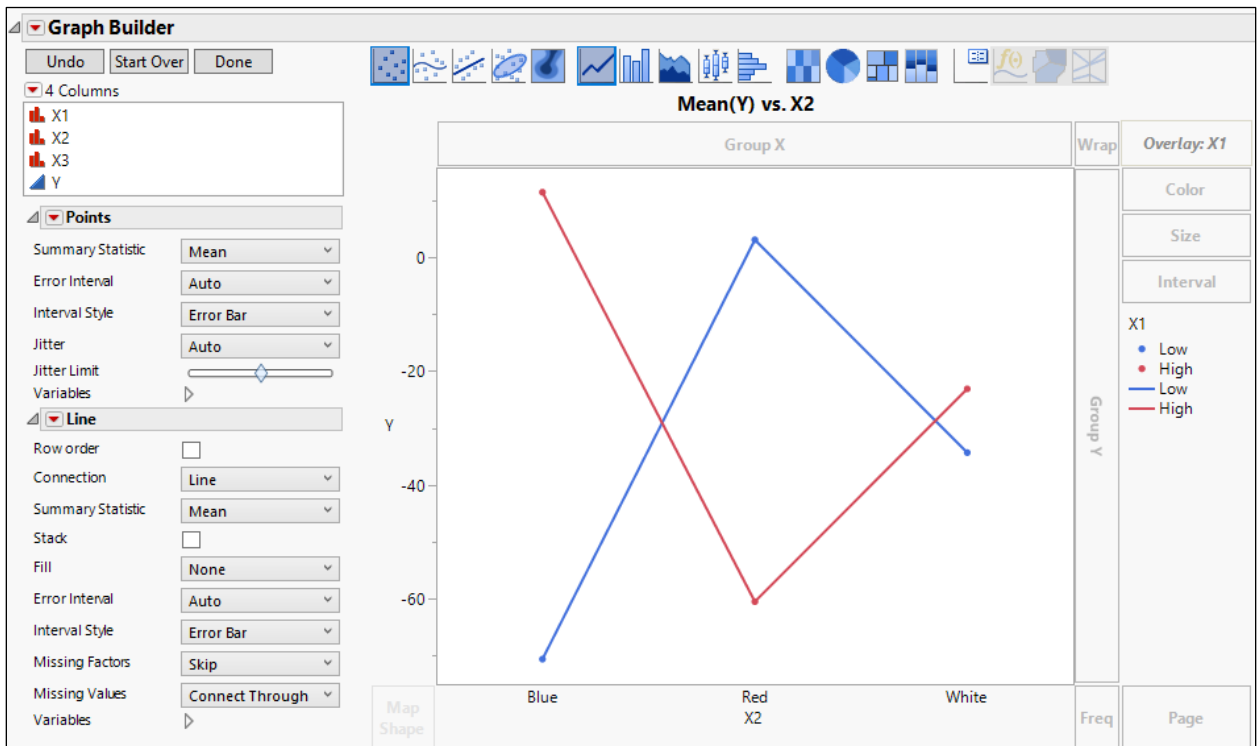
- m. Click **Start Over**. (Or open a new Graph Builder window)
- n. Drag **Y** to the Y zone.
- o. Drag **X2** to the X zone.

p. Drag **X1** to the Overlay zone.



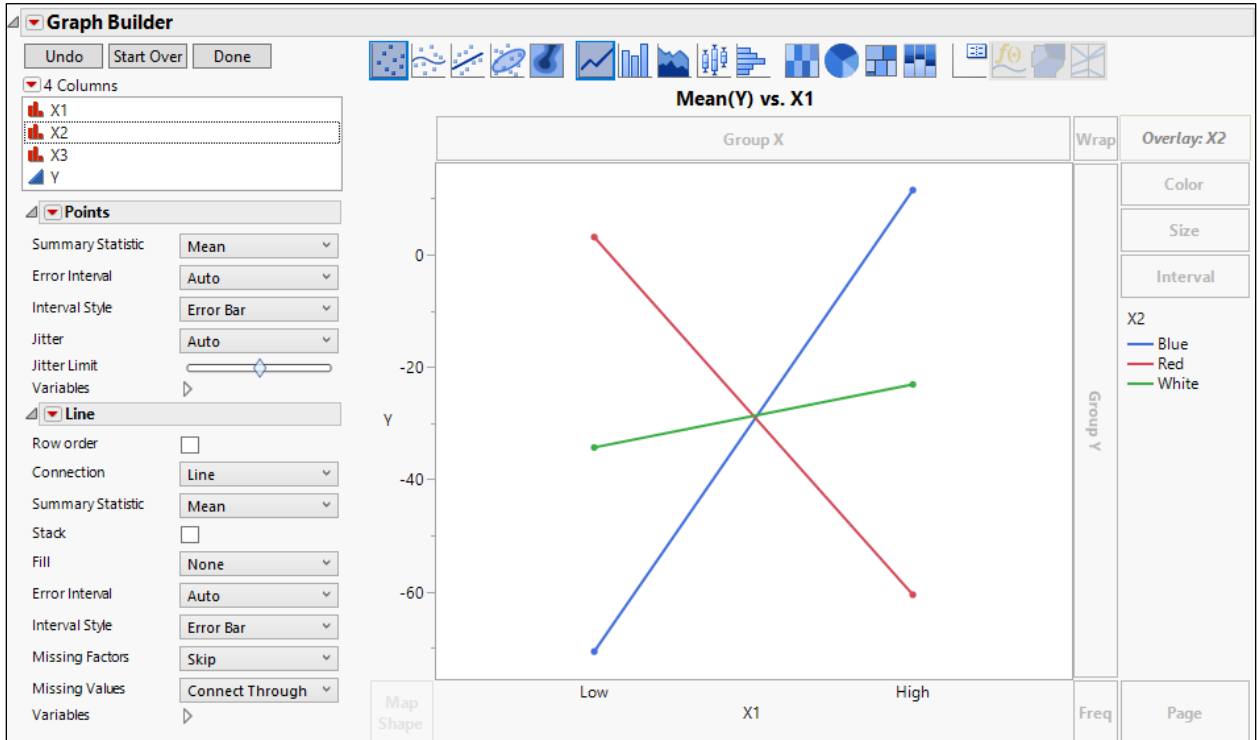
q. In the control panel, click the drop-down next to **Summary Statistic** and select **Mean**.

r. Press and hold the Shift key, then select the Line element from the Elements bar.



The graph shows that the effect of X2 depends on the value of X1 because the lines are not parallel. (You can test this hypothesis using the Model script in the data table.) It can be instructive to view the interaction plot with X1 on the X axis and X2 in the Overlay role.

- s. Right-click the X axis and select **Swap > X1**.



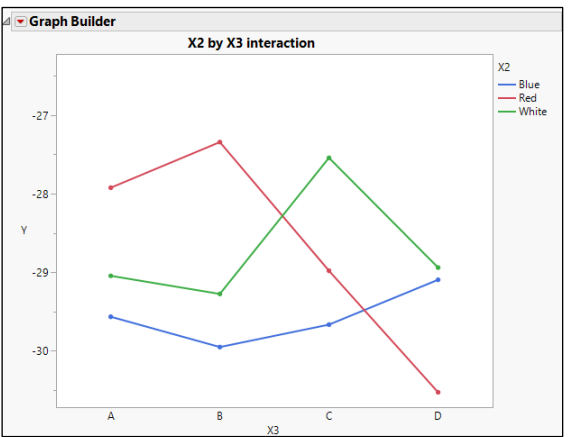
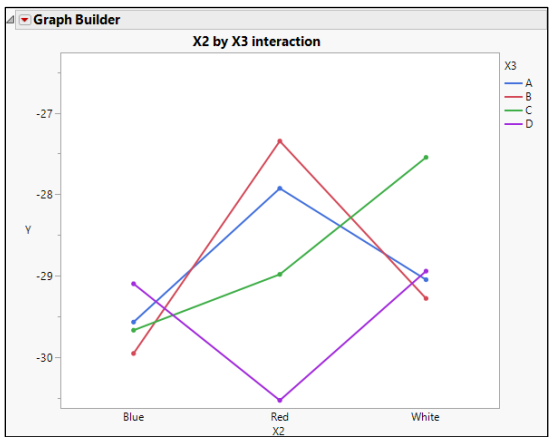
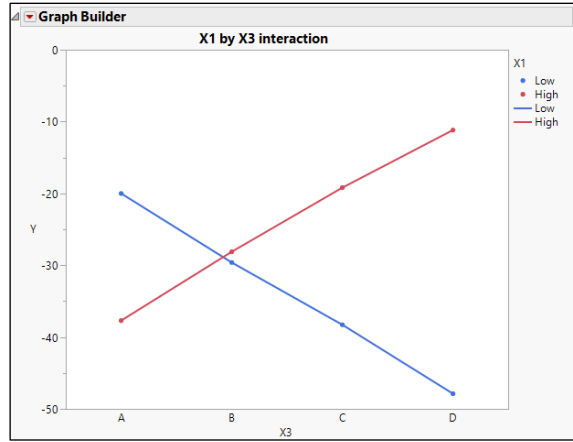
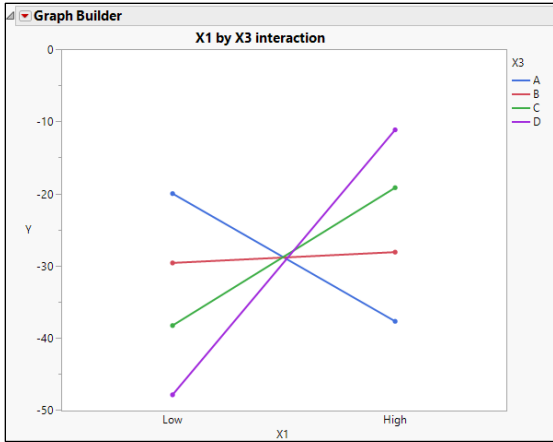
The interaction again can clearly be seen. Often one of these two views offers a clearer interpretation of the interaction effect. It is up to you to decide how to best display the effects.

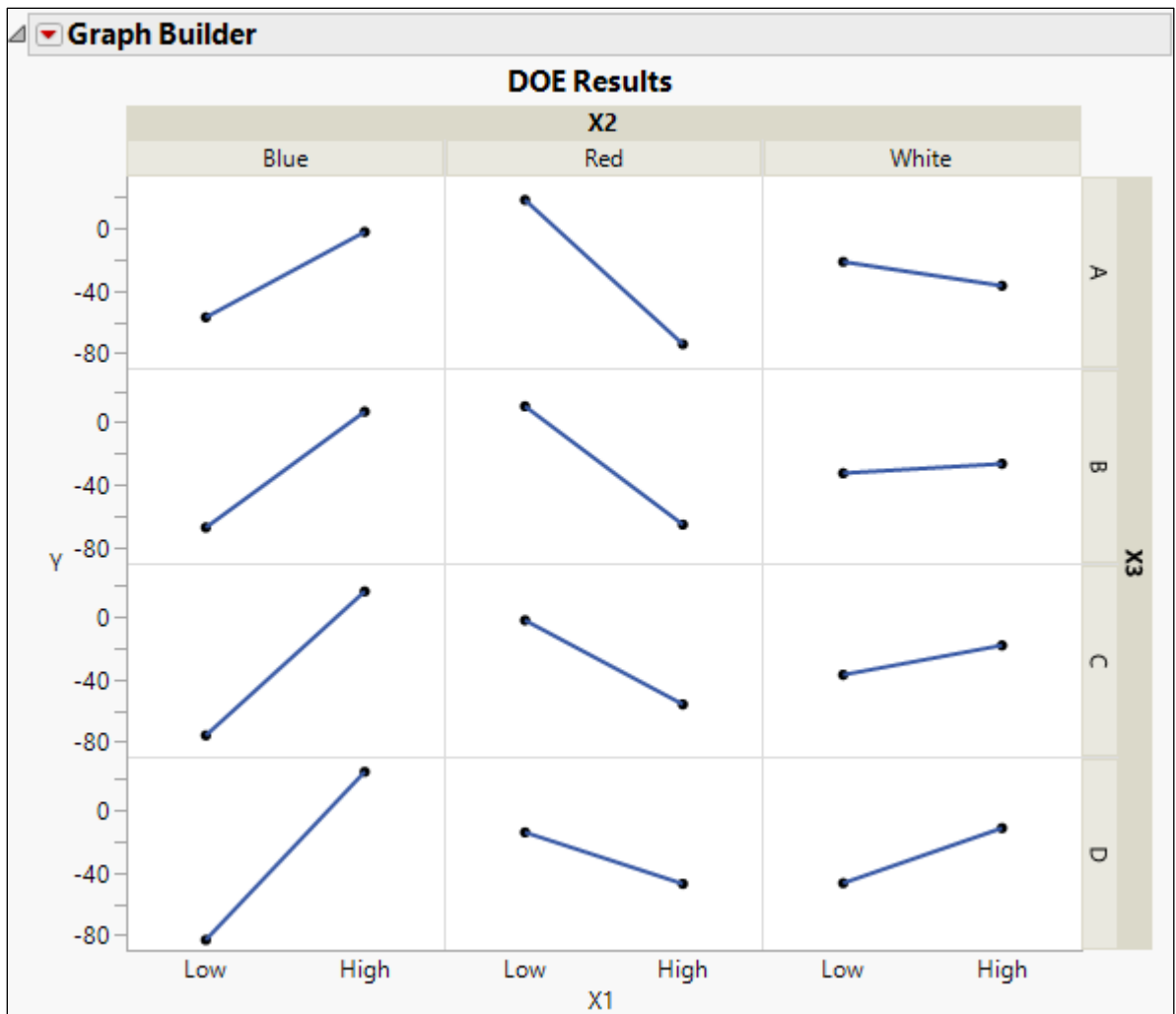
Note that the Fit Least Squares platform automatically generates interaction plots, including static plots like these and interactive plots using the Profiler.

You can use the same steps to create the interaction plots for X1-X3 and X2-X3. Those steps are not shown here, but the graphs are shown below. Also included is a graph that shows all 24 observations using the Group X and Group Y roles.

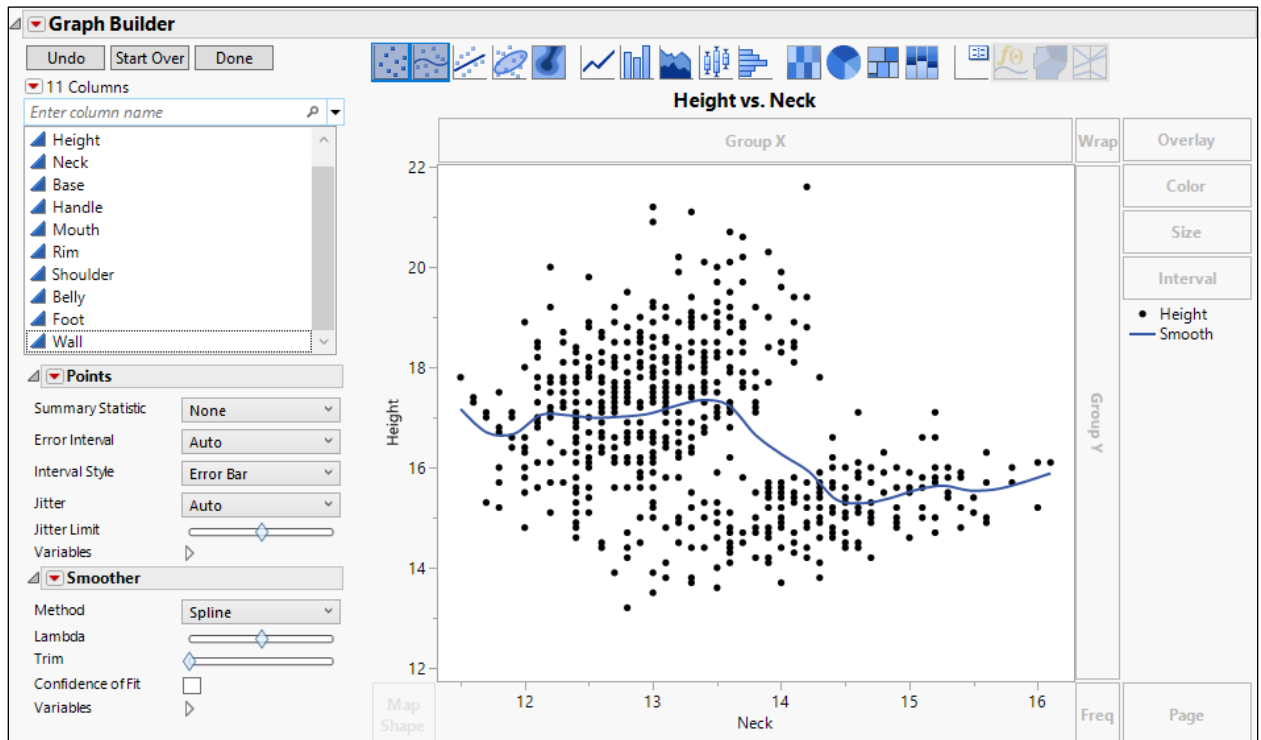
When building these graphs for a presentation, be sure to click the Done button, give the graph a descriptive title, and perhaps change colors, markers, and the legend for clarity in publication.





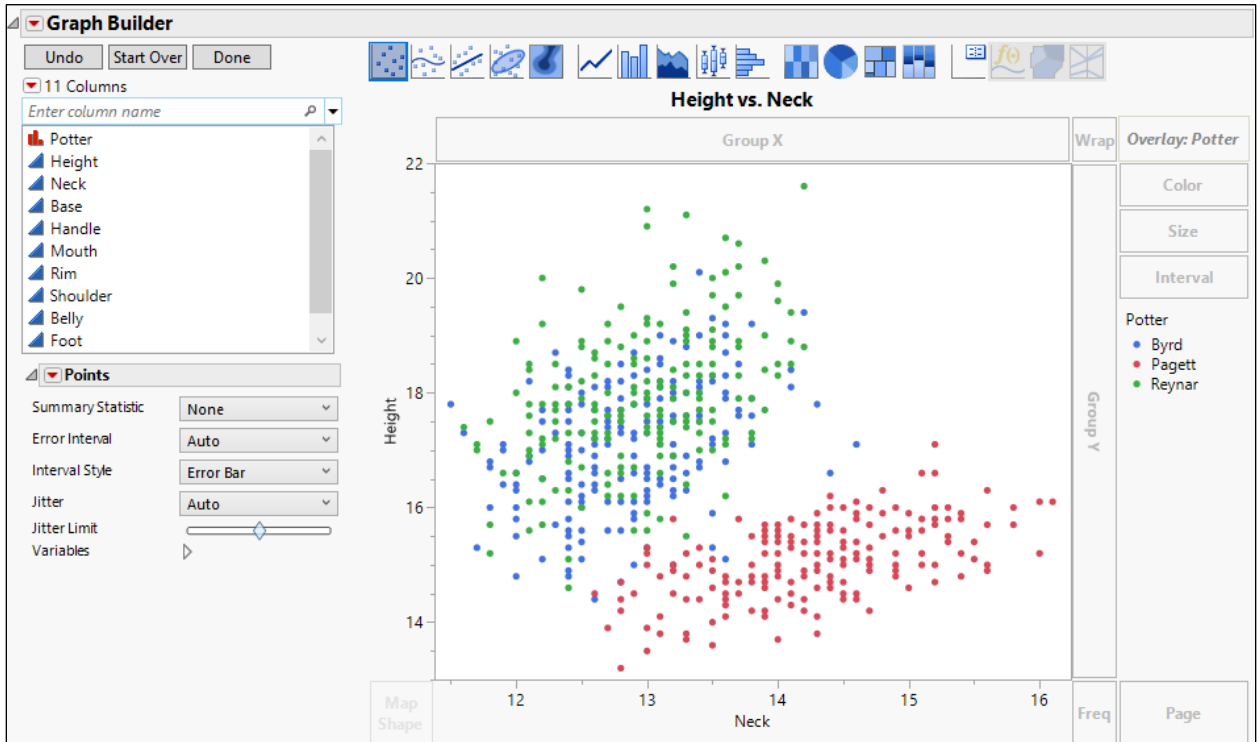


7. The Pottery data table contains measurements taken on different examples of pottery jugs from three different potters. Use Graph Builder to make a scatterplot of two of the continuous variables, then switch columns to find relationships that vary depending on the potter.
  - a. Open **Pottery.jmp**.
  - b. Select **Graph > Graph Builder**.
  - c. Drag **Height** to the Y drop zone.
  - d. Drag **Neck** to the X drop zone.



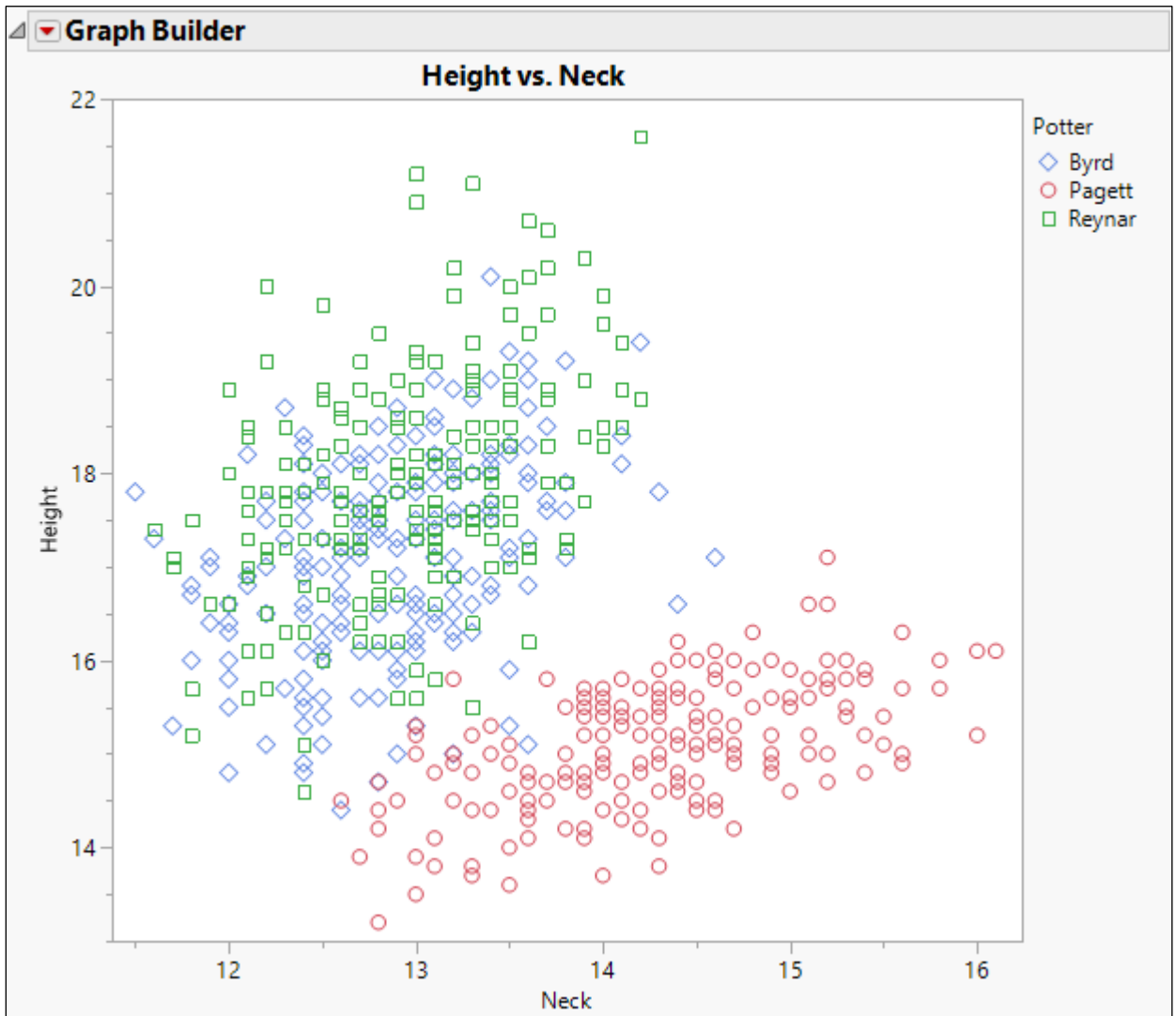
- e. Drag **Potter** to the Overlay zone.

- f. Click the smoother icon in the Elements bar.



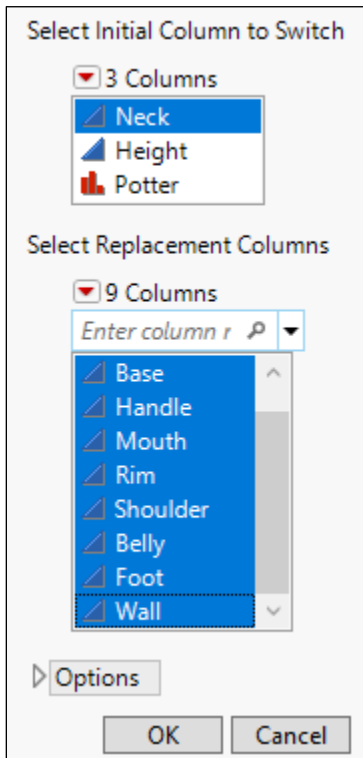
- g. Click **Done**.  
h. Right-click Byrd in the Legend and select **Marker**, then select the open diamond marker.  
i. Right-click Pagett in the Legend and select **Marker**, then select the open circle marker.

- j. Right-click Reynar in the Legend and select **Marker**, then select the open square marker.



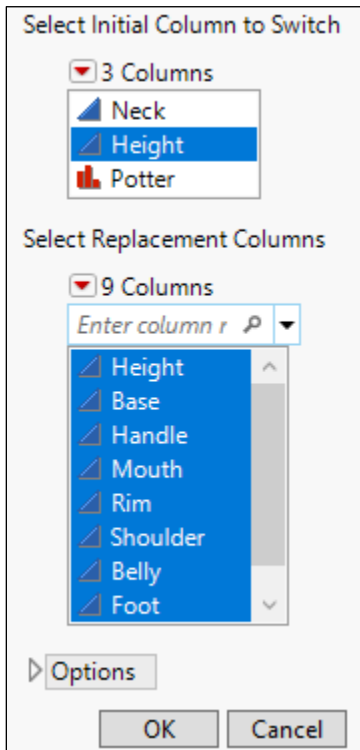
- k. Click the red triangle next to **Graph Builder** and select **Redo > Column Switcher**.

- I. In the Select Replacement Columns box, select all columns.

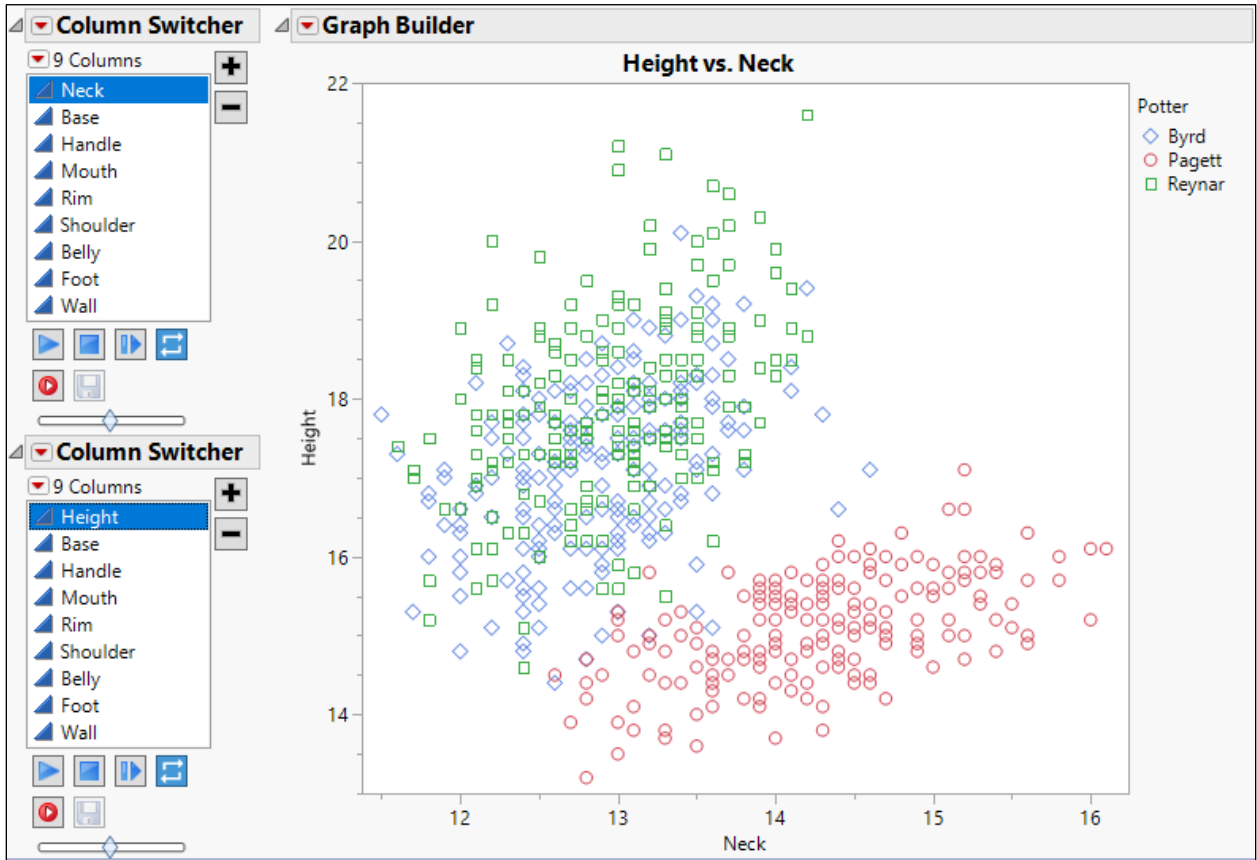


- m. Click **OK**.
- n. Again, click the red triangle next to **Graph Builder** and select **Redo > Column Switcher**.

- o. In the Select Replacement Columns box, select all columns.



p. Click **OK**.



These variables show separate between Pagett and the other two potters. Examine other variables to see where there is more or less separation. Some examples are shown below.



